

South Carolina Economic Analysis Report

SOUTH CAROLINA Department of Employment & Workforce

June 30, 2023

An examination of the state's
economy and workforce.



**Labor Market
Information**



ABOUT DEW AND LMI

The Labor Market Information Division compiles and publishes employment statistics, job forecasts, wage data, demographics, and other labor market information to help public and private organizations, researchers, and others better understand today's complex workforce.

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TABLE OF CONTENTS

EXECUTIVE SUMMARY	7
INTRODUCTION	8
SOUTH CAROLINA’S POPULATION TRENDS	9
American Community Survey Results	11
Geographic Profiles	13
LABOR FORCE TRENDS	15
Unemployment Rate Trends.....	16
INDUSTRY EMPLOYMENT AND WAGES	17
Emerging Industries	18
OCCUPATION EMPLOYMENT AND WAGES	20
Emerging Occupations.....	21
TOP IN-DEMAND OCCUPATIONS	24
LABOR MARKET SUPPLY-DEMAND GAP	26
POST-SECONDARY EMPLOYMENT OUTCOMES.....	30
SOUTH CAROLINA’S GROSS DOMESTIC PRODUCT.....	33
FOREIGN TRADE	36
PRIORITY POPULATIONS	38
Juvenile Offenders.....	38
Temporary Assistance for Needy Families (TANF).....	38
Ex-Offenders	38
Veterans.....	39
Disabled	39
Homeless	39

TABLE OF CONTENTS CONT.

Long-term Unemployed	39
Low Income	40
WORKFORCE DEVELOPMENT CONDITIONS	41
Catawba Workforce Development Conditions	41
Greenville Workforce Development Conditions	45
Lowcountry Workforce Development Conditions	49
Lower Savannah Workforce Development Conditions	53
Midlands Workforce Development Conditions	57
Pee Dee Workforce Development Conditions	61
Santee-Lynches Workforce Development Conditions	65
Trident Workforce Development Conditions	69
Upper Savannah Workforce Development Conditions	73
Upstate Workforce Development Conditions	77
Waccamaw Workforce Development Conditions	81
Worklink Workforce Development Conditions	85
REQUIRED LANGUAGE	89

TABLE OF FIGURES

Figure 1 - Population Statistics, 2017-2021	10
Figure 2 - Gender and Age Demographics.....	11
Figure 3 - Racial Demographic Breakdown	12
Figure 4 - 2022 Employment Status of Population by Various Demographics	13
Figure 5 - 2022 Employment Status of Population by Educational Attainment	14
Figure 6 - Labor Force, 2019-2022	15
Figure 7 - Unemployment Rate Compared to National.....	16
Figure 8 - Industry Employment and Wages, 2022.....	17
Figure 9 - Emerging Industries.....	18
Figure 10 - Occupational Employment and Wages, 2022	20
Figure 11 - Emerging Occupations I	21
Figure 12 - Emerging Occupations II	23
Figure 13 - Top 25 In-Demand Occupations, 2022	25
Figure 14 - Postsecondary Program Completers, 2021 (Supply)	27
Figure 15 - Projected Annual Job Openings, 2020-2030 (Demand).....	28
Figure 16 - Labor Supply Gap (Labor Supply-Demand).....	29
Figure 17 - Average Median Earnings by PSEO and Year	30
Figure 18 - CIP Graduate Employment across all Industries	31
Figure 19 - GDP in Millions of Dollars, 2019-2022	33
Figure 20 - GDP, 2019-2022.....	34
Figure 21 - Real GDP 2021 to 2022 Comparison	35
Figure 22 - Top 10 Export Industries	36

TABLE OF FIGURES CONT.

Figure 23 - Top 10 Export Partners in Millions of Dollars	37
Figures 24 - 27 – Catawba Workforce Development Area Conditions	41-44
Figures 28 - 31 – Greenville Workforce Development Area Conditions	45-48
Figures 32 - 35 – Lowcountry Workforce Development Area Conditions.....	49-52
Figures 36 - 39 – Lower Savannah Workforce Development Area Conditions	53-56
Figures 40 - 43– Midlands Workforce Development Area Conditions	57-60
Figures 44 - 47 – Pee Dee Workforce Development Area Conditions.....	61-64
Figures 48 - 51 – Santee-Lynches Workforce Development Area Conditions	65-68
Figures 52 - 55 – Trident Workforce Development Area Conditions	69-72
Figures 56 - 59 – Upper Savannah Workforce Development Area Conditions.....	73-76
Figures 60 - 63 – Upstate Workforce Development Area Conditions	77-80
Figures 64 - 67 – Waccamaw Workforce Development Area Conditions	81-84
Figures 68 - 71 – Worklink Workforce Development Area Conditions	85-88

Executive Summary

The state's population continues to increase. By 2021, the percentage of the population graduating high school and those obtaining at least a bachelor's degree increased to 89.6 percent and 31.5 percent, respectively. The veterans' share of the population decreased over the 2017-2021 period from 9.3 percent to 8.7 percent, as did the disabled population from 2017 to 2021, from 14.8 percent to 14.2 percent.

The female population in South Carolina is slightly higher than the male population, with females making up 51.4 percent and males comprising 48.6 percent. The median age range in the state is 40.2 years old. White residents make up 63.6 percent, or 3.3 million. The smallest population is the Native Hawaiian and Other Pacific Islander racial group, consisting of a little more than 2,100 people.

The labor force is composed of 2.365 million people out of a civilian noninstitutional population totaling 4.204 million, resulting in a labor force participation rate of 56.3 percent. In terms of educational attainment, over 39 percent of the employed workforce held a bachelor's degree or higher.

South Carolina's labor market has improved over the past several years with the labor force and employment levels reaching all-time highs in 2022. The unemployment rate had a tumultuous period, reaching a high of 11.7 percent in 2020 and a low of 2.4 percent in 2019.

South Carolina had more than 166,000 business establishments in 2021, with 2.192 million jobs held, paying an average weekly wage of \$1,079. The Accommodation and Food Services industry grew the most in average weekly wages from the previous year at 13.7 percent, while the Arts, Entertainment, and Recreation industry grew the most in average employment at 25.4 percent. For emerging industries, the Amusement, Gambling, and Recreation Industry has the highest percent change (23.1 percent) from 2020 to 2030, reflecting a positive future for growth. Scenic and Sightseeing Transportation is a close second, with a 22.1 percent growth from 2020 to 2030.

South Carolina had more than 2.152 million wage and salary jobs in occupations in 2022 with an average hourly wage of \$24.35. Office and Administrative Support and Sales and Related occupations had the highest number of jobs in 2022, followed by Food Preparation and Serving Related occupations and Transportation and Material Moving occupations, respectively.

Registered Nurses and Retail Salespersons were the top two most requested positions in advertised job postings in 2022. A labor supply-demand analysis shows that there were almost 11,700 more job openings in 2021 than graduates from the state's colleges to fill them.

Post-Secondary Employment Outcomes, or PSEO, data provide information on earnings and employment outcomes for graduates of programs beyond high school. The Doctoral – Research/Studies award level shows the largest wage increase from year one post-graduation to year 10 post-graduation, at just over \$23,000. Library Science has the most employment based on Classification of Instructions Programs (CIPs), followed by Engineering.

South Carolina's Gross Domestic Product (GDP) was \$295.8 billion in 2022. The growth rate from the previous year, in real inflation-adjusted dollars, was 2.4 percent. The top two industries in value in 2022 were Finance, Insurance, Real Estate, Rental, and Leasing followed by Manufacturing. The Information industry grew the most in terms of real dollars from 2021 to 2022, followed by Professional, Scientific, and Technical Services within the Professional and Business Services industry.

The state's total exports in 2022 valued \$31.4 billion dollars, or 11 percent of the state's GDP, for the year. Transportation Equipment, the top export commodity, represented 45.5 percent of the total export value, followed by Chemicals at 13.1% and Plastics and Rubber Products at 8.4%. Canada, Germany, and China were the state's top three export partners, respectively.

The state workforce development board's designated priority populations face challenges to employment that workforce officials can help overcome. Those populations include juvenile offenders, ex-offenders, homeless, veterans, and others.

South Carolina is divided into 12 Workforce Development Areas or WDAs: Catawba, Greenville, Lowcountry, Lower Savannah, Midlands, Pee Dee, Santee-Lynches, Trident, Upper Savannah, Upstate, Waccamaw, and Worklink. An examination of occupational employment and wages, industry and occupation projections, and in-demand occupations by wage for each WDA is included.

Introduction

The purpose of the South Carolina Economic Analysis Report is to present an overview of key metrics used in examining South Carolina's economy and workforce. The Labor Market Information Division of DEW compiles and publishes numerous data series on the state of the workforce. These measures and other pertinent data sources were utilized in this examination.

This report highlights numerous measures illuminating the state's economy. South Carolina's population trends start the report, including results from the 2021 American Census Survey. Geographic Profiles from the Bureau of Labor Statistics Current Population Survey will follow. Labor force trends and unemployment rate trends will also be analyzed.

Statewide current industrial employment and wages, occupational employment and wages, and the top in-demand occupations are included. A labor market supply-demand gap analysis forms the next section, followed by a look at post-secondary employment outcomes. South Carolina's gross domestic product data will be discussed, in addition to information on foreign trade.

An examination of our state's priority populations follows the prior sections, and, to close out the report, an in-depth analysis of the workforce conditions in each of the 12 workforce development areas is provided, to include information on in-demand jobs, occupation and wage data, and job projections by industry and occupation.

SOUTH CAROLINA'S POPULATION TRENDS

Certain population characteristics are important in terms of economic and workforce issues. Among those characteristics are educational attainment, veteran and disability status, and geographic mobility. A more educated workforce attracts industries into the state. Veterans offer work skills that are attractive to potential employers. The disabled workforce may require special conditions for employment. A mobile population can take advantage of their workforce skills in regions best suited for them.



Figure 1 displays such information for the state over the five-year period of 2017-2021. Over time, lower percentages of the population aged 25 and older report an education of less than a high school diploma, and higher percentages report obtaining more than a high school education. In 2021, 89.6 percent of the population aged 25 and older had a high school education and 31.5 percent held a bachelor's degree or higher. The increasingly educated population bodes well for the state economically.

FIGURE 1: POPULATION STATISTICS, 2017-2021

Statewide	2017	2018	2019	2020	2021
Educational Attainment	3,443,851	3,492,355	3,563,204	3,626,831	3,598,398
Less than 9th Grade	4.0%	3.6%	3.7%	3.0%	3.2%
9th to 12th Grade, No Diploma	8.6%	8.0%	7.9%	7.6%	7.2%
High School Graduate (includes equivalency)	29.5%	29.9%	28.5%	27.7%	28.5%
Some College, No Degree	20.3%	20.1%	20.4%	20.0%	19.3%
Associate Degree	9.6%	10.2%	9.9%	9.9%	10.3%
Bachelor's Degree	17.6%	18.0%	18.4%	19.3%	19.6%
Graduate or Professional Degree	10.4%	10.4%	11.2%	12.4%	11.9%
High School Graduate or Higher	87.4%	88.4%	88.3%	89.4%	89.6%
Bachelor's Degree or Higher	28.0%	28.3%	29.6%	31.7%	31.5%
Veteran Status					
Civilian Population 18 Years and Older	3,890,364	3,948,709	3,999,640	4,056,696	4,042,341
Civilian Veterans	9.3%	9.2%	8.9%	8.5%	8.7%
Disability Status of the Civilian Noninstitutional Population					
Total Civilian Noninstitutional Population	4,928,260	4,990,240	5,048,513	5,111,864	5,099,812
With a Disability	14.8%	14.4%	14.2%	14.8%	14.2%
Under 18 Years	1,099,204	1,102,091	1,108,932	1,122,894	1,113,212
With a Disability	4.9%	4.4%	4.3%	5.3%	4.8%
18 to 64 Years	2,980,713	3,006,493	3,022,520	3,122,382	3,033,469
With a Disability	12.6%	12.2%	11.8%	11.7%	12.1%
65 Years and Over	848,343	881,656	917,061	972,764	953,131
With a Disability	35.0%	34.3%	34.0%	34.3%	32.1%
Residence 1 Year Ago					
Population 1 Year and Over	4,966,211	5,029,034	5,092,727	5,165,569	5,142,137
Same House	85.5%	85.7%	86.7%	87.3%	86.4%
Different House in the U.S.	14.1%	13.9%	12.9%	12.3%	13.2%
Same County	7.4%	7.1%	6.3%	5.7%	6.2%
Different County	6.6%	6.8%	6.6%	6.6%	7.1%
Same State	3.3%	3.1%	3.1%	3.2%	3.3%
Different State	3.4%	3.7%	3.5%	3.4%	3.8%
Abroad	0.4%	0.4%	0.5%	0.3%	0.3%

Source: U.S. Census Bureau ACS 1-Year Estimate, Table CP02- Comparative Social Characteristics in the United States

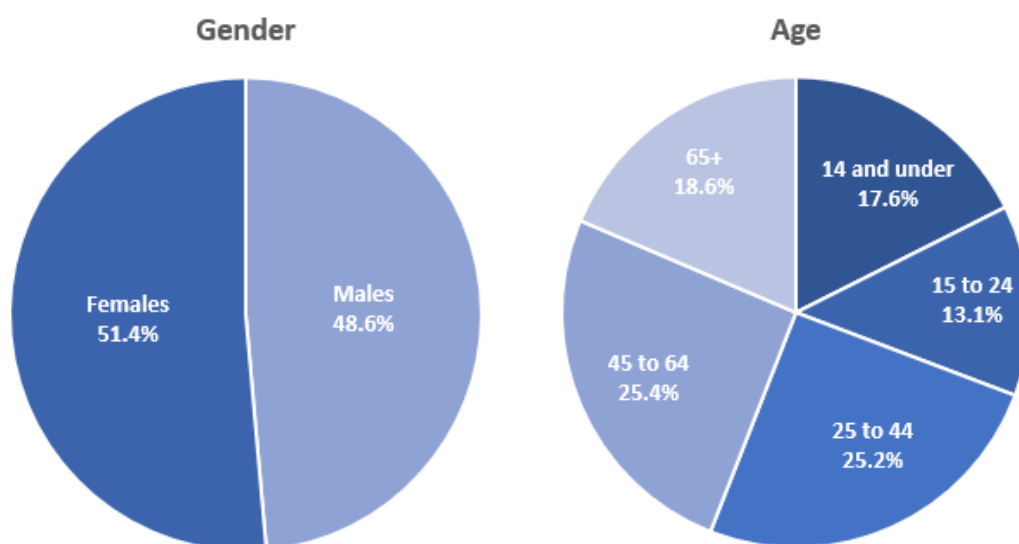
The proportion of veterans in the population aged 18 or higher decreased from 2017 to 2020 but increased slightly in 2021 to 8.7 percent. The percentage of South Carolinians with a disability among the noninstitutional population decreased since last year to 14.2 percent. The proportion over the age of 65 with a disability declined 2 percent during the four-year period, to 32.1 percent. The percentage of residents staying in the same home had been trending upward from 2017 to 2020 but decreased in 2021 to 86.4 percent.

Over the recent past, South Carolina's population aged 18 and above has been on the rise. From 2017 to 2021, the state increased by 152,000 people, or 3.9 percent, to 4,042,341, fueling the state's growing workforce. This growth is highlighted in the following section.

American Community Survey Results

South Carolina continues to be a growing state in terms of population and diversity. As seen in **Figure 2** below, females make up 51.4 percent of the total population, and males make up 48.6 percent. A little more than half the state is composed of people aged between 25 and 64 years old, with the median age being 40.2 years old.

FIGURE 2: SOUTH CAROLINA GENDER AND AGE DEMOGRAPHICS



Source: U.S. Census Bureau, 2021 ACS 1-Year Estimate

Figure 3 depicts the racial demographics within the state. The White population makes up most of the state population, at 63.6 percent, or 3.3 million residents, while the Black or African American population makes up 25 percent, or about 1.3 million residents. The smallest population is the Native Hawaiian and Other Pacific Islanders, consisting of a little more than 2,100 people out of the nearly 5.2 million total population.

FIGURE 3: SOUTH CAROLINA RACIAL DEMOGRAPHIC BREAKDOWN

Race	Estimate	Percent
Total population	5,190,705	100%
One race	4,850,172	93.4%
Two or more races	340,533	6.6%
White	3,301,055	63.6%
Black or African American	1,299,709	25.0%
American Indian and Alaska Native	19,948	0.4%
Asian	85,953	1.7%
--Asian Indian	24,619	0.5%
--Chinese	12,782	0.2%
--Filipino	14,804	0.3%
--Japanese	3,967	0.1%
--Korean	4,323	0.1%
--Vietnamese	10,595	0.2%
--Other Asian	14,863	0.3%
Native Hawaiian and Other Pacific Islander	2,123	--
--Native Hawaiian	808	--
--Chamorro	394	--
--Samoan	705	--
--Other Pacific Islander	216	--
Other Race	141,384	2.7%
Two or more races	340,533	6.6%

Source: U.S. Census Bureau, 2021 ACS 1-Year Estimate

Geographic Profiles

In 2022 from the Bureau of Labor Statistics Current Population Survey, the labor force in South Carolina comprises 2.365 million individuals out of a civilian noninstitutional population totaling 4.204 million, resulting in a labor force participation rate (LFPR) of 56.3 percent. The following table presents the employment status of various subpopulations within the state for the same year.

FIGURE 4: 2022 EMPLOYMENT STATUS OF POPULATION BY VARIOUS DEMOGRAPHICS

Population Group	Civilian Non-institutional Population	Civilian Labor Force					
		Total	Percent of Population	Employed		Unemployed	
				Total	Percent of Population	Total	Rate
Total	4,204	2,365	56.3	2,285	54.3	80	3.4
Men	1,995	1,215	60.9	1,169	58.6	45	3.7
Women	2,210	1,150	52.1	1,115	50.5	35	3.0
Men and women, 16 to 19 years	261	97	37.1	84	32.3	13	13.0
Married men, spouse present	990	628	63.4	617	62.4	10	1.7
Married women, spouse present	1,011	531	52.5	522	51.7	8	1.6
Women who maintain families	337	208	61.8	203	60.1	5	2.6
White	2,964	1,668	56.3	1,622	54.7	46	2.8
Men	1,436	885	61.6	858	59.8	26	3.0
Women	1,528	783	51.2	763	50.0	20	2.5
Black	1,070	602	56.2	570	53.3	31	5.2
Men	478	276	57.8	259	54.2	17	6.3
Women	591	325	55.0	311	52.6	14	4.3
Hispanic or Latino ethnicity	265	182	68.6	177	66.9	5	2.5
Men	128	106	82.5	103	80.4	3	2.6

[Numbers in thousands]

Source: U.S. Bureau of Labor Statistics, Current Population Survey, 2022 Annual Averages

Note: Data for demographic groups are not shown when the labor force base does not meet the BLS publication standard of reliability for the area in question, as determined by the sample size. Detailed items may not sum to totals because of rounding. Estimates for the race groups shown in the table (White, Black, and Asian) do not sum to totals because data are not presented for all races. In addition, people whose ethnicity is identified as Hispanic or Latino may be of any race and, therefore, are classified by ethnicity as well as by race. Data incorporate updated population controls.

When examining gender specific LFPRs, men displayed a rate of 60.9 percent, while the women's rate stood at 52.1 percent. Additionally, the unemployment rate for men was 3.7 percent, while women experienced a slightly lower rate of 3.0 percent. Regarding racial demographics, both White and Black populations showed similar LFPRs, 56.3 percent and 56.2 percent, respectively. In contrast, Hispanics or Latinos had a higher LFPR of 68.6 percent in 2022.

The level of educational attainment within the workforce plays a vital role in South Carolina's expanding economy. As indicated in **Figure 5**, the civilian noninstitutional population aged 25 and older had the largest representation of individuals with a bachelor's degree or higher, accounting for 1.223 million people, equivalent to 33.8 percent of the total population. Over 39 percent of the employed workforce also held a bachelor's degree or higher.

FIGURE 5: 2022 EMPLOYMENT STATUS OF POPULATION BY EDUCATIONAL ATTAINMENT

Educational Attainment	Civilian Non-institutional Population	Civilian Labor Force					
		Total	Percent of Population	Employed		Unemployed	
				Total	Percent of Population	Total	Rate
Less than a High School Diploma	318	121	38.0	113	35.5	8	6.4
High School Graduates, No College	1,162	593	51.1	572	49.2	22	3.7
Some College or Associate's Degree	917	538	58.7	525	57.3	13	2.3
Bachelor's Degree and Higher	1,223	796	65.1	783	64.1	13	1.6

[Numbers in thousands]

Source: U.S. Bureau of Labor Statistics, Current Population Survey, 2022 Annual Averages

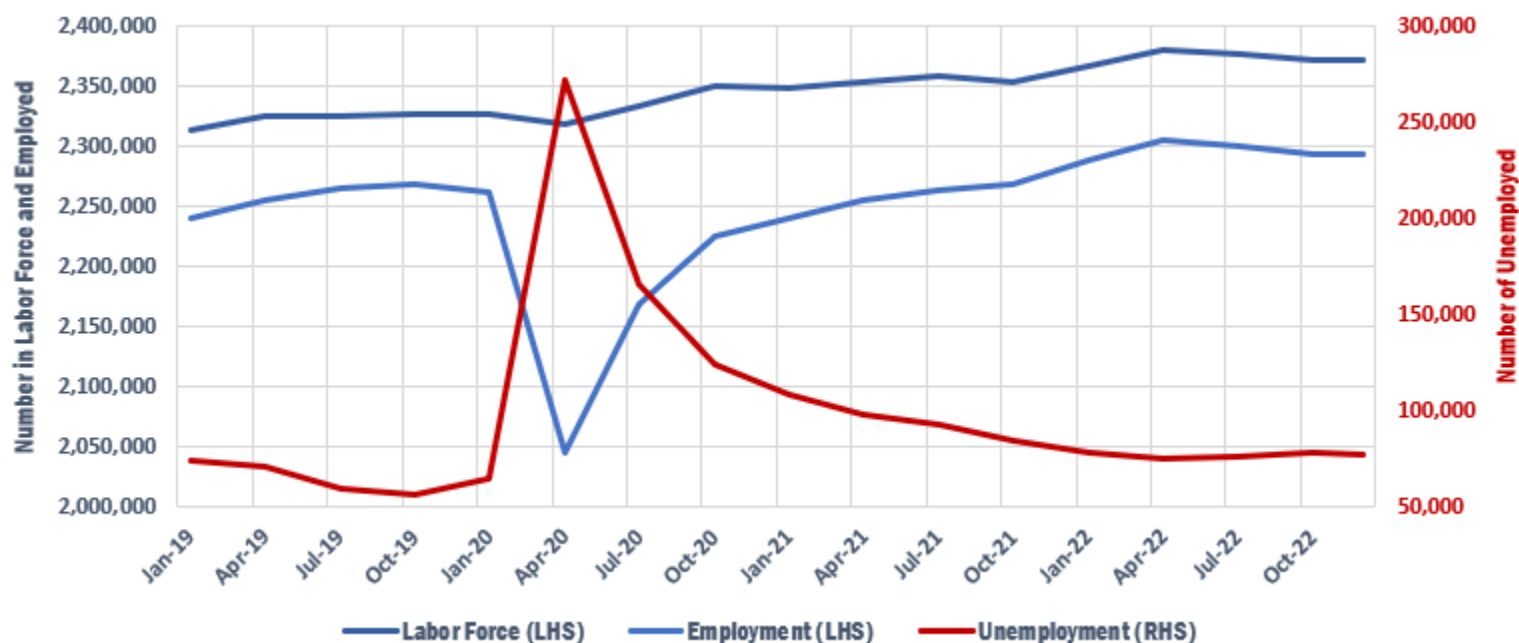
Furthermore, the data in the table reveals a positive correlation between educational attainment and LFPR. Individuals with less than a high school diploma exhibited an LFPR of 38.0 percent, while those with a bachelor's degree or higher significantly increased their LFPR to 65.1 percent. This information underscores that postsecondary education results in higher rates of labor force participation compared to the state's overall average.

LABOR FORCE TRENDS

An important component of the economy in South Carolina is the labor force. The labor force records individuals at their residence location and equals the sum of the employed and the unemployed. **Figure 6** illustrates the movement of the labor force (left-hand scale), employed (left-hand scale), and unemployed (right-hand scale) from 2019 to 2022.

Over the period 2019-2022, the labor market has improved substantially. The labor force has grown by over 57,000 people over that time, reaching 2.371 million by December 2022.

FIGURE 6: SOUTH CAROLINA LABOR FORCE, 2019-2022



Source: U.S. Bureau of Labor Statistics

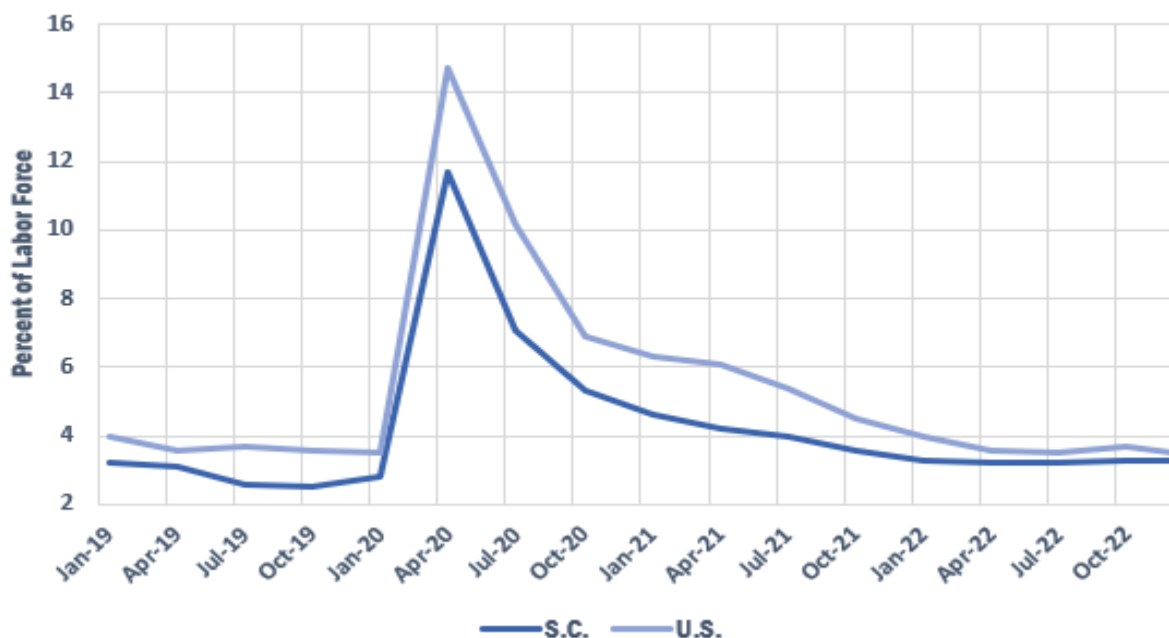
Over time employment has risen, climbing by 54,000 people to 2.294 million people in December 2022, a 2.4 percent increase from January 2019. Unemployment has increased slightly over the four-year period from 74,297 in January 2019 to 77,159 in December 2022. The peak unemployment during the period was 271,601 people in April 2020, with the low being 56,580 in September 2019.

Unemployment Rate Trends

The unemployment rate is the percentage of the labor force that is unemployed. In January 2019, the rate stood at 3.2 percent and by the end of 2022, the rate was fairly unchanged at 3.3 percent. In September 2019, South Carolina matched its lowest-ever unemployment level of 2.4 percent. Likewise, the U.S. unemployment rate dropped slightly, changing from 4.0 percent to 3.5 percent over the same period. During this four-year period, the high was reached in April 2020 with an 11.7 percent unemployment rate in South Carolina, compared to a 14.7 percent rate nationally.

Figure 7 highlights the movement of the unemployment rates over the recent four-year period. From January 2019 to September 2019, South Carolina's unemployment rate maintained a consistent downward trend. The unemployment rate then peaked at 11.6 percent in April 2020 and since then has been slowly recovering, ending 2022 at a 3.3 percent unemployment rate.

FIGURE 7: SOUTH CAROLINA UNEMPLOYMENT RATE COMPARED TO NATIONAL



Source: U.S. Bureau of Labor Statistics

SOUTH CAROLINA INDUSTRY EMPLOYMENT AND WAGES

South Carolina had more than 2.192 million wage and salary jobs in 2022, about 166,000 business establishments, and an average weekly wage of \$1,079. **Figure 8** displays the employment and wages for the state's industry sectors.

FIGURE 8: SOUTH CAROLINA INDUSTRY EMPLOYMENT AND WAGES, 2022

Industry Code	Industry Title	No. of Establishments	Average Employment	Average Weekly Wage	No. of Establishments Growth	Average Employment Growth	Average Weekly Wage Growth
10	All Industry Total	166,564	2,192,209	\$1,079	9.4%	4.7%	7.2%
11	Agriculture, Forestry, Fishing and Hunting	1,316	10,516	\$891	4.3%	2.7%	8.0%
21	Mining, Quarrying, And Oil and Gas Extraction	172	2,070	\$1,558	11.7%	5.8%	8.6%
22	Utilities	650	15,975	\$1,779	8.7%	11.7%	3.1%
23	Construction	13,975	109,780	\$1,271	3.9%	4.9%	8.4%
31-33	Manufacturing	7,817	263,012	\$1,300	10.1%	7.4%	4.9%
42	Wholesale Trade	9,533	80,576	\$1,631	4.2%	8.0%	7.2%
44-45	Retail Trade	19,392	259,887	\$707	3.5%	2.7%	8.4%
48-49	Transportation and Warehousing	4,923	89,911	\$1,069	11.2%	5.5%	11.4%
51	Information	4,958	33,074	\$1,599	26.1%	12.1%	2.0%
52	Finance and Insurance	10,129	79,735	\$1,585	11.1%	7.5%	-1.6%
53	Real Estate, Rental and Leasing	7,781	34,582	\$1,176	10.2%	8.3%	9.4%
54	Professional and Technical Services	26,918	120,974	\$1,690	18.7%	12.4%	6.8%
55	Management Of Companies and Enterprises	1,428	25,379	\$1,712	20.3%	3.5%	-4.7%
56	Administrative and Waste Management	10,238	165,303	\$866	8.6%	-0.8%	11.0%
61	Educational Services	3,419	166,643	\$992	9.5%	0.4%	4.2%
62	Health Care and Social Assistance	15,628	289,729	\$1,213	6.3%	3.5%	10.0%
71	Arts, Entertainment, and Recreation	2,467	37,594	\$511	7.4%	25.4%	10.8%
72	Accommodation and Food Services	12,203	239,748	\$481	5.3%	10.5%	13.7%
81	Other Services (Except Public Administration)	11,041	56,571	\$870	6.1%	9.9%	11.5%
92	Public Administration	1,887	115,797	\$1,080	2.9%	0.3%	8.7%

Source: DEW, Quarterly Census of Employment and Wages (QCEW), SC 2022

Health Care and Social Assistance had the highest employment with just under 290,000 jobs, followed by Manufacturing with just over 263,000 jobs and Retail Trade at almost 260,000. Of the approximate 166,000 business establishments in the state, almost 27,000 were engaged in the Professional and Technical Services industry, about 19,000 were in Retail Trade, and a bit under 16,000 were in Health Care and Social Assistance. The highest weekly wages were found in the Utilities sector at \$1,779, followed by Management of Companies and Enterprises with a wage of \$1,712, and Wholesale Trade at \$1,631. Accommodations and Food Services had the lowest average weekly wages of \$481, followed by Arts, Entertainment, and Recreation at \$511.

In terms of percent change from a year ago, the state's average employment increased by 4.7 percent. Arts, Entertainment, and Recreation employment grew the most at 25.4 percent, followed by Professional and Technical Services at 12.4 percent. Administrative and Waste Management was the only sector with a decline in growth at -0.8 percent. Information grew the most among establishments at 26.1 percent, with no industries having a decline in the number of establishments. Average weekly wages overall grew by 7.2 percent over the past year. Accommodation and Food Services increased the most at 13.7 percent, followed by Other Services (Except Public Administration) with a growth of 11.5 percent and Transportation and Warehousing at 11.4 percent. Management of Companies and Enterprises had a decline in wage growth at -4.7 percent, as did Finance and Insurance at -1.6 percent.

Emerging Industries

Emerging industries and occupations in South Carolina present opportunities for economic growth and innovation. By identifying and supporting these sectors, the state can create new jobs and business prospects, driving overall economic expansion.

Emerging industries are characterized by their smaller size compared to the state's average industry employment (22,316), but they exhibit a concentrated statewide presence (measured by location quotient greater than 0.75) and are projected to grow faster than the state's average rate (11.97 percent).

As industries evolve and technologies advance, the demand for specific skills and job roles changes. Recognizing emerging industries enables policymakers, educators, and individuals to prepare for the future job market and acquire the necessary skills to remain relevant. **Figure 9** below illustrates those industries in the state at the 3-digit industry level.

FIGURE 9: SOUTH CAROLINA EMERGING INDUSTRIES

NAICS Code	NAICS Title	2020 Base Employment	2030 Projection Employment	Percent Change	Location Quotient (LQ)
333	Machinery Manufacturing	20,949	23,635	12.82	1.37
335	Electrical Equipment, Appliance, and Component Manufacturing	13,849	15,624	12.82	2.49
425	Wholesale Electronic Markets and Agents and Brokers	13,064	14,739	12.82	1.82
442	Furniture and Home Furnishing Stores	6,391	7,210	12.81	1.07
446	Health and Personal Care Stores	14,670	17,120	16.70	1.03
451	Sporting Goods, Hobby, Book, and Music Stores	8,034	9,045	12.58	1.17
484	Truck Transportation	22,015	24,945	13.31	1.03
487	Scenic and Sightseeing Transportation	471	575	22.08	1.69

FIGURE 9: SOUTH CAROLINA EMERGING INDUSTRIES

NAICS Code	NAICS Title	2020 Base Employment	2030 Projection Employment	Percent Change	Location Quotient (LQ)
488	Support Activities for Transportation	9,644	11,103	15.13	0.97
531	Real Estate	21,963	24,779	12.82	0.91
562	Waste Management and Remediation Service	12,198	14,297	17.21	1.89
713	Amusement, Gambling, and Recreation Industries	21,316	26,239	23.10	1.16
811	Repair and Maintenance	20,580	24,353	18.33	1.11
812	Personal and Laundry Services	17,206	20,806	20.92	0.96

Source: DEW, Employment Projections Program; U.S. Bureau of Labor Statistics

Noteworthy sectors, such as Manufacturing, Trade, and Transportation, offer competitive advantages and significant growth potential. The state's focus on these industries, along with workforce development, has contributed to South Carolina's continued success in economic development.

Diversifying the economy by embracing emerging industries reduces dependency on traditional sectors. This enhanced diversification can provide economic resilience, making the state less vulnerable to economic downturns or external shocks.

SOUTH CAROLINA OCCUPATION EMPLOYMENT AND WAGES

South Carolina had 2.152 million wage and salary occupational employees in 2022 with an average hourly mean wage of \$24.35. The state saw an increase of almost 85,000 workers since 2021, as well as increases in average hourly mean wage (\$1.52) and average hourly median wage (\$0.78) in the past year. **Figure 10** summarizes more than 800 detailed occupations into major occupational groups and presents employment and average wage information.

FIGURE 10: SOUTH CAROLINA OCCUPATIONAL EMPLOYMENT AND WAGES, 2022				
Occupation Code	Occupational Title	Total Employment	Hourly Mean Wage	Hourly Median Wage
00-0000	All Occupations	2,152,300	\$24.35	\$18.69
11-0000	Management Occupations	125,270	\$52.81	\$46.48
13-0000	Business and Financial Operations Occupations	101,200	\$35.48	\$31.08
15-0000	Computer and Mathematical Occupations	48,550	\$42.19	\$39.44
17-0000	Architecture and Engineering Occupations	38,410	\$39.31	\$37.63
19-0000	Life, Physical, and Social Science Occupations	13,730	\$32.76	\$29.37
21-0000	Community and Social Services Occupations	27,050	\$22.64	\$21.73
23-0000	Legal Occupations	15,890	\$41.08	\$29.81
25-0000	Educational Instruction and Library Occupations	108,910	\$25.14	\$23.27
27-0000	Arts, Design, Entertainment, Sports, and Media Occupations	19,850	\$25.36	\$21.55
29-0000	Healthcare Practitioners and Technical Occupations	131,370	\$42.09	\$31.93
31-0000	Healthcare Support Occupations	76,850	\$15.71	\$14.56
33-0000	Protective Service Occupations	45,090	\$19.89	\$18.37
35-0000	Food Preparation and Serving Related Occupations	208,950	\$12.81	\$11.46
37-0000	Building and Grounds Cleaning and Maintenance Occupations	65,830	\$14.77	\$13.80
39-0000	Personal Care and Service Occupations	43,700	\$14.69	\$13.22
41-0000	Sales and Related Occupations	215,620	\$20.05	\$14.35
43-0000	Office and Administrative Support Occupations	291,770	\$19.25	\$17.84
45-0000	Farming, Fishing, and Forestry Occupations	3,100	\$20.32	\$18.47
47-0000	Construction and Extraction Occupations	79,500	\$22.47	\$21.10
49-0000	Installation, Maintenance, and Repair Occupations	94,190	\$23.67	\$22.48
51-0000	Production Occupations	190,740	\$20.89	\$18.82
53-0000	Transportation and Material Moving Occupations	206,730	\$18.19	\$16.89

Source: U.S. Bureau of Labor Statistics, Occupational Employment and Wage Statistics (OEWS), 2022

The Office and Administrative Support Occupations category had the highest employment with 291,770 jobs, followed by Sales and Related Occupations with 215,620, and Food Preparation and Serving Related Occupations with 208,950 employees. The highest average hourly wages were found in Management Occupations at \$52.81 per hour, Computer and Mathematical Occupations at \$42.19 per hour, and Healthcare Practitioners and Technical Occupations at \$42.09 per hour. Food Preparation and Serving-Related Occupations had the lowest average wage at \$12.81 per hour.

Emerging Occupations

Similar to emerging industries, emerging occupations are relatively small in size (lower employment level than the average occupation of 3,315) but are projected to grow above the state average rate (11.97 percent) and have an employment concentration of greater than 0.75. Twenty-nine of the sixty-nine occupations that fit this description are in Health Science and Manufacturing career clusters, followed by Hospitality and Tourism, then Transportation, Distribution and Logistics. **Figures 11 and 12** present a listing of emerging occupations.

FIGURE 11: SOUTH CAROLINA EMERGING OCCUPATIONS I

SOC Code	SOC Title	2020 Base Employment	2030 Projection Employment	Percent Change	Total Annual Job Openings	Location Quotient (LQ)
11-1031	Legislators	751	872	16.11	71	1.00
11-3121	Human Resources Managers	1,795	2,043	13.82	176	0.77
11-3131	Training and Development Managers	824	955	15.90	91	1.31
11-9081	Lodging Managers	755	861	14.04	98	1.10
13-1081	Logisticians	3,062	4,214	37.62	427	1.09
13-1121	Meeting, Convention, and Event Planners	1,703	2,006	17.79	221	0.79
15-1212	Information Security Analysts	1,591	2,197	38.09	195	0.79
17-2072	Electronics Engineers, Except Computer	1,498	1,741	16.22	127	0.79
17-2131	Material Engineers	760	890	17.11	62	2.10
19-2031	Chemists	1,851	2,178	17.67	213	1.50
19-5012	Occupational Health and Safety Technicians	703	815	15.93	65	2.31
21-1022	Healthcare Social Workers	2,042	2,389	16.99	237	0.78
25-1072	Nursing Instructors and Teachers, Postsecondary	862	1,074	24.59	109	1.00
27-1026	Merchandise Displayers and Window Trimmers	2,404	2,722	13.23	262	1.22
27-2021	Athletes and Sports Competitors	440	521	18.41	74	1.90
27-2042	Musicians and Singers	633	854	34.91	108	0.96
27-3023	News Analysts, Reporters, and Journalists	631	710	12.52	80	0.93
29-1021	Dentists, General	1,921	2,199	14.47	83	1.16

FIGURE 11: SOUTH CAROLINA EMERGING OCCUPATIONS I

SOC Code	SOC Title	2020 Base Employment	2030 Projection Employment	Percent Change	Total Annual Job Openings	Location Quotient (LQ)
29-1071	Physician Assistants	1,554	2,148	38.22	161	0.84
29-1122	Occupational Therapists	1,676	2,054	22.55	139	0.89
29-1123	Physical Therapists	3,160	3,922	24.11	220	0.92
29-1126	Respiratory Therapists	1,969	2,415	22.65	147	1.00
29-1127	Speech-Language Pathologists	1,758	2,363	34.41	182	0.77
29-1131	Veterinarians	1,154	1,378	19.41	62	0.91
29-1151	Nurse Anesthetists	1,352	1,548	14.50	92	2.13
29-1171	Nurse Practitioners	2,895	4,492	55.16	353	0.92
29-2032	Diagnostic Medical Sonographers	836	990	18.42	79	0.76
29-2056	Veterinary Technologists and Technicians	2,243	2,645	17.92	212	1.33
29-2057	Ophthalmic Medical Technicians	797	965	21.08	79	0.91
29-1081	Opticians, Dispensing	1,023	1,198	17.11	102	1.01
29-9091	Athletic Trainers	617	749	21.39	61	1.49
31-1133	Psychiatric Aides	628	734	16.88	94	0.84
31-2021	Physical Therapist Assistants	1,458	1,973	35.32	255	1.08

Source: DEW, Employment Projections Program; U.S. Bureau of Labor Statistic

Examples of emerging occupations include Physicians Assistants, Speech-Language Pathologists, and Nurse Practitioners in the Health Science field.

Occupations that typically require education beyond high school comprise 45 percent of all emerging occupations, while those requiring a high school diploma alone are 46 percent of the total.

Recognizing emerging occupations is vital as they cater to evolving consumer needs and preferences. Businesses can adapt their strategies and product offerings to remain relevant and competitive in the marketplace. By staying attuned to these trends, South Carolina can continue to foster economic growth and innovation in the state.

FIGURE 12: SOUTH CAROLINA EMERGING OCCUPATIONS II

SOC Code	SOC Title	2020 Base Employment	2030 Projection Employment	Percent Change	Total Annual Job Openings	Location Quotient (LQ)
31-2022	Physical Therapist Aides	662	834	25.98	105	1.00
31-9011	Massage Therapists	2,614	3,503	34.01	429	1.30
31-9096	Veterinary Assistants and Laboratory Animal Caretakers	1,479	1,742	17.78	283	0.99
31-9097	Phlebotomists	2,204	2,820	27.95	353	1.17
33-1012	First-Line Supervisors of Police and Detectives	1,693	1,950	15.18	141	0.93
33-1021	First-Line Supervisors of Fire Fighting and Prevention Workers	1,214	1,415	16.56	104	1.19
35-1011	Chefs and Head Cooks	2,610	3,293	26.17	446	1.60
37-3013	Tree Trimmers and Pruners	790	923	16.84	123	0.77
39-2011	Animal Trainers	1,700	1,955	15.00	243	1.85
39-3031	Ushers, Lobby Attendants, and Ticket Takers	978	1,630	66.67	363	0.84
39-6011	Baggage Porters and Bellhops	547	723	32.18	99	1.36
39-6012	Concierges	646	761	17.80	102	1.04
39-7010	Tour and Travel Guides	794	968	21.91	155	1.04
43-5011	Cargo and Freight Agents	1,591	1,832	15.15	190	1.13
43-5111	Weighers, Measurers, Checkers, and Samplers, Recordkeeping	1,644	2,020	22.87	211	1.80
43-9199	Office and Administrative Support Workers, All Other	2,390	2,718	13.72	316	0.86
47-2071	Paving, Surfacing, and Tamping Equipment Operators	731	819	12.04	90	1.12
47-4071	Septic Tank Servicers and Sewer Pipe Cleaners	371	442	19.14	54	0.83
49-3011	Aircraft Mechanics and Service Technicians	1,757	2,092	19.07	190	0.89
49-3042	Mobile Heavy Equipment Mechanics, Except Engines	2,315	2,660	14.90	276	1.06
49-3051	Motorboat Mechanics and Service Technicians	463	534	15.33	62	1.48
49-3053	Outdoor Power Equipment and Other Small Engine Mechanics	847	953	12.51	109	1.46
49-9043	Maintenance Workers, Machinery	1,167	1,396	19.62	135	1.24
49-9044	Millwrights	1,176	1,324	12.59	122	1.83
49-9062	Medial Equipment Repairers	712	830	16.57	92	0.90
49-9098	Helpers—Installation, Maintenance, and Repair Workers	1,444	1,617	11.98	211	1.08
51-6011	Laundry and Dry-Cleaning Workers	3,107	3,497	12.55	475	1.19
51-7011	Cabinetmakers and Bench Carpenters	1,271	1,465	15.26	147	0.80

FIGURE 12: SOUTH CAROLINA EMERGING OCCUPATIONS II

SOC Code	SOC Title	2020 Base Employment	2030 Projection Employment	Percent Change	Total Annual Job Openings	Location Quotient (LQ)
51-9021	Crushing, Grinding, and Polishing Machine Setters, Operators, and Tenders	637	728	14.29	83	1.32
51-9023	Mixing and Blending Machine Setters, Operators, and Tenders	2,374	2,660	12.05	302	1.38
51-9081	Dental Laboratory Technicians	365	415	13.70	55	0.81
51-9124	Coating, Painting, and Spraying Machine Setters, Operators, and Tenders	2,916	3,381	15.95	359	1.40
51-9195	Molders, Shapers, and Casters, Except Metal and Plastic	1,277	1,581	23.81	175	1.91
53-3011	Ambulance Drivers and Attendants, Except Emergency Medical Technicians	598	714	19.40	84	2.91
53-7011	Conveyor Operators and Tenders	408	481	17.89	59	1.02
53-7081	Refuse and Recyclable Material Collectors	2,337	2,728	16.73	374	1.16

Source: DEW, Employment Projections Program; U.S. Bureau of Labor Statistics

Ushers, Lobby Attendants, Ticket Takers, Concierges, and Tour and Travel Guides are examples of occupations in the Hospitality and Tourism career cluster, while several types of machine operators appear in the Manufacturing cluster.

Recognizing these emerging areas helps bridge skill gaps and prepares the workforce for future demands, ensuring individuals remain employable.

Top In-Demand Occupations

Registered nurses are in great demand by South Carolina employers, as are retail salespersons; first-line supervisors of retail sales workers; sales representatives, wholesale and manufacturing, except technical and scientific products; and customer service representatives. **Figure 13** lists those top occupations that employers request in job advertisements in the state in 2022.

FIGURE 13: SOUTH CAROLINA'S TOP 25 IN-DEMAND OCCUPATIONS, 2022

Occupation Code	Occupational Title	S.C. 2021 Average Hourly Wage
29-1141	Registered Nurses	\$33.45
41-2031	Retail Salespersons	\$12.99
41-1011	First-Line Supervisors of Retail Sales Workers	\$19.87
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$31.48
43-4051	Customer Service Representatives	\$16.83
35-3023	Fast Food and Counter Workers	\$10.30
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$22.70
49-9071	Maintenance and Repair Workers, General	\$19.77
11-9199	Managers, All Other	\$53.37
15-1252	Software Developers	\$49.34
11-9051	Food Service Managers	\$27.95
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$15.43
11-9111	Medical and Health Services Managers	\$53.99
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$17.98
11-1021	General and Operations Managers	\$45.53
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$12.05
31-1128	Home Health and Personal Care Aides	\$11.39
53-7065	Stockers and Order Fillers	\$14.30
15-1299	Computer Occupations, All Other	\$46.25
35-3031	Waiters and Waitresses	\$10.57
29-2061	Licensed Practical and Licensed Vocational Nurses	\$22.34
41-2011	Cashiers	\$10.94
29-2099	Health Technologists and Technicians, All Other	\$18.13
31-1131	Nursing Assistants	\$14.07
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	\$17.86

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Labor Market Supply-Demand Gap

A tool workforce professionals use to help them understand the labor market is the supply-demand gap analysis. A gap analysis of labor supply and demand compares the number of student completions from public and private postsecondary institutions to projected annual job openings that require education beyond high school. This analysis uses data from the National Center of Education Statistics, Integrated Postsecondary Education Data System (IPEDS), and compares it to the latest available analysis on the average annual job openings from DEW's Occupational Employment Projections Program, 2020-2030, which shows the annual openings over the 10-year projection period. The openings shown are for those occupations requiring more than a high school education, as defined by the U.S. Bureau of Labor Statistics (BLS). The job openings data details the expected annual job openings and includes the typical educational job requirements to enter the occupation, the work experience needed for the job, the on-the-job training needed for the position, and the occupational code, which is matched to one of 16 education-based career clusters.

A note to consider when examining the BLS assignment of the typical educational requirements for entry into an occupation is that it does not include all paths of entry. Many positions require higher levels of education than the level stated by BLS. In addition, changing entry requirements for some occupations may lead to higher educated individuals entering jobs than those who already hold a similar position.

The IPEDS program completer database covers the year 2021 and includes the Classification of Instructional Programs (CIP) code, the type of completed award, the institution type, and the number of graduates. Each CIP code is matched to one of 16 career clusters for comparison to the job openings data.

The IPEDS databases were summarized by career cluster and award type. The job openings were summarized by career cluster for the education levels above high school. Figures 20, 21, and 22 present tables highlighting the entire analysis.



FIGURE 14: SOUTH CAROLINA'S POST-SECONDARY PROGRAM COMPLETERS, 2021 (SUPPLY)

Career Cluster	Some College or Associates	Bachelor's	Master's	Doctorate	Total
Agriculture, Food & Natural Resources	220	429	109	16	774
Architecture & Construction	797	205	58	5	1,065
Art, Audio/Video Technology & Communications	248	2,140	138	22	2,548
Business Management & Administration	1,624	3,736	1,585	69	7,014
Education & Training	5,890	3,570	2,125	166	11,751
Finance	387	1,744	192	-	2,323
Government & Public Administration	-	975	135	4	1,114
Health Sciences	4,710	3,658	1,105	1,024	10,497
Hospitality & Tourism	215	155	38	5	413
Human Services	2,208	2,403	628	57	5,296
Information Technology	825	1,040	155	23	2,043
Law, Public Safety, Corrections & Security	498	694	70	388	1,650
Manufacturing	2,548	13	-	-	2,561
Marketing	116	1,531	21	-	1,668
Science, Technology, Engineering & Mathematics	619	7,063	900	279	8,861
Transportation, Distribution & Logistics	848	61	19	-	928
Grand Total	21,753	29,417	7,278	2,058	60,506

Source: National Center of Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2021

There were 60,500 postsecondary graduates in 2021 with over 2,000 obtaining Doctoral degrees, 7,300 obtaining Master's degrees, 29,400 obtaining Bachelor's degrees, and 21,800 obtaining an award below Bachelor's degree level. The career clusters with the highest number of graduates were Education & Training (11,751) with roughly half earning certificates or Associates degrees in Liberal Arts and Sciences, Health Sciences (10,497) with over a quarter earning Associate and Bachelor's degrees in Registered Nursing, and Science, Technology, Engineering & Mathematics (8,861) with 20 percent earning degrees in Biological Sciences. The largest number of graduates was in the Education & Training cluster for those earning less than a Bachelor's degree (5,890).

FIGURE 15: SOUTH CAROLINA'S PROJECTED ANNUAL JOB OPENINGS, 2020-2030 (DEMAND)

Career Cluster	Some College or Associates	Bachelor's	Master's	Doctorate	Total
Agriculture, Food & Natural Resources	78	242	-	-	320
Architecture & Construction	802	1,488	-	-	2,290
Art, Audio/Video Technology & Communications	657	945	-	-	1,602
Business Management & Administration	2,508	9,473	-	-	11,981
Education & Training	2,372	7,018	1,633	1,424	12,447
Finance	8	4,450	-	-	4,458
Government & Public Administration	-	735	-	-	735
Health Science	8,992	4,402	979	1,061	15,434
Hospitality & Tourism	82	-	-	-	82
Human Services	1,591	1,424	484	89	3,588
Information Technology	1,050	3,177		-	4,227
Law, Public Safety, Corrections & Security	1,543	65	-	566	2,174
Manufacturing	1,419		-	-	1,419
Marketing	-	2,610	-	-	2,610
Science, Technology, Engineering & Mathematics	45	2,465	163	18	2,691
Transportation, Distribution & Logistics	5,669	467	-	-	6,136
Grand Total	26,816	38,961	3,259	3,158	72,194

Source: DEW, Employment Projections Program 2020-2030

There were 72,200 job openings in 2021 requiring education beyond high school with the highest demand for those having a Bachelor's degree (38,961) and those having less than a Bachelor's degree (26,816). The career clusters with the highest demand for workers were Health Sciences (15,434), Education & Training (12,447), and Business Management & Administration (11,981). The highest demand is for workers in Business Management & Administration with a Bachelor's degree (9,473).

FIGURE 16: SOUTH CAROLINA'S LABOR SUPPLY GAP (LABOR SUPPLY - DEMAND)

Career Cluster	Some College or Associates	Bachelor's	Master's	Doctorate	Total
Agriculture, Food & Natural Resources	142	187	109	16	454
Architecture & Construction	-5	-1,283	58	5	-1,225
Art, Audio/Video Technology & Communications	-409	1,195	138	22	946
Business Management & Administration	-884	-5,737	1,585	69	-4,967
Education & Training	3,518	-3,448	492	-1,258	-696
Finance	379	-2,706	192	-	-2,135
Government & Public Administration	-	240	135	4	379
Health Science	-4,282	-744	126	-37	-4,937
Hospitality & Tourism	133	155	38	5	331
Human Services	617	979	144	-32	1,708
Information Technology	-225	-2,137	155	23	-2,184
Law, Public Safety, Corrections & Security	-1,045	629	70	-178	-524
Manufacturing	1,129	13	-	-	1,142
Marketing	116	-1,079	21	-	-942
Science, Technology, Engineering & Mathematics	574	4,598	737	261	6,170
Transportation, Distribution & Logistics	-4,821	-406	19	-	-5,208
Grand Total	-5,063	-9,544	4,019	-1,100	-11,688

Source: National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS); DEW, Employment Projections Program, SC 2020-2030

There were almost 11,700 more job openings than graduates in 2021. There is a labor supply shortage in each award category except for Master's degree. The career clusters with the highest supply shortages are Transportation, Distribution & Logistics (-5,208), Business Management & Administration (-4,967), and Health Sciences (-4,937). The career clusters with the highest labor over-supply are Science, Technology, Engineering & Mathematics (6,170), Human Services (1,708), and Manufacturing (1,142). Of the 64 career cluster-award level combinations, 19 showed labor supply shortages with the highest shortage for Bachelor's degrees in the Business Management & Administration cluster (-5,737).

The gap analysis is just a representation of the true gap between labor supply and labor demand. Of course, more than just recent graduates would be able to fill the projected job openings, such as those who are unemployed or not in the labor force and who hold the credentials to qualify for a particular position. The analysis also does not consider potential out-of-state candidates that could fill in-state job openings.

POST-SECONDARY EMPLOYMENT OUTCOMES

Post-Secondary Employment Outcomes (PSEO) data provide earnings and employment outcomes for college and university graduates by degree level, degree major, and post-secondary institution. These statistics are generated by matching university transcript data with a national database of jobs and are made possible through data-sharing partnerships between universities, university systems, State Departments of Education, State Labor Market Information offices, and the U.S. Census Bureau.¹

Figure 17 shows the average median earnings by PSEO and year, with year 10 equating to the highest average earnings and year one equating to the lowest average earnings. The Doctoral – Research/Studies award level has the highest entry level wages at just under \$70K. Year 10 wages show the highest average wage, with each year increasing about \$10K.

FIGURE 17: AVERAGE MEDIAN EARNINGS BY PSEO AND YEAR

Award Level	Year 1	Year 5	Year 10
Certificate <1 year	\$29,601	\$38,221	\$43,162
Certificate 1-2 years	\$31,217	\$39,816	\$45,829
Certificate 2-4 years	\$25,968	\$35,535	\$40,930
Associates	\$36,589	\$43,780	\$49,680
Bachelor's	\$34,823	\$48,783	\$59,746
Master's	\$50,385	\$61,081	\$69,966
Doctoral – Professional Practice	\$60,236	\$101,519	\$116,043
Doctoral – Research/Studies	\$69,966	\$87,624	\$97,832
Total Average	\$37,271	\$48,918	\$57,678

Source: U.S. Census Bureau

¹ U.S Census Bureau, Longitudinal Employer-Household Dynamics: Post-Secondary Employment Outcomes (PSEO), https://lehd.ces.census.gov/data/pseo_experimental.html

Figure 18 shows the employment by graduate for specific CIPs (Classification of Instruction Programs) across all industries, both in state and total. The CIP code with the most employment overall is Library Science with 1,647 graduates, followed by Engineering with 1,118 graduates.

FIGURE 18: CIP GRADUATE EMPLOYMENT ACROSS ALL INDUSTRIES

CIP Code	CIP Label	Year 1 Employed – Total	Year 1 Employed – In State	Year 5 Employed – Total	Year 5 Employed – In State	Year 10 Employed – Total	Year 10 Employed – In State
01	Agricultural/Animal/Plant/Veterinary Science and Related Fields	57	36	70	38	42	21
03	Natural Resources and Conservation	26	13	36	17	24	13
04	Architecture and Related Services	147	65	104	37	86	35
05	Area, Ethnic, Cultural, Gender and Group Studies	21	7	31	10	26	8
09	Communication, Journalism, and Related Programs	104	55	110	51	71	34
10	Communications, Technologies/Technicians, and Support Services	22	13	19	11	13	6
11	Computer and Information Sciences and Support Services	72	50	76	48	54	34
12	Culinary, Entertainment, and Personal Services	30	23	36	25	21	13
13	Education	195	164	174	134	114	86
14	Engineering	272	140	281	124	212	89
15	Engineering/Engineering-Related Technologies/Technicians	52	37	53	38	33	22
16	Foreign Languages, Literatures, and Linguistics	30	13	31	12	29	9
19	Family and Consumer Sciences/Human Sciences	84	58	88	56	62	39
22	Legal Professions and Studies	60	48	57	40	40	30
23	English Language and Literature/Letters	33	23	35	23	25	16
24	Liberal Arts and Sciences, General Studies, and Humanities	75	59	114	87	73	54
25	Library Science	379	254	382	230	253	149
26	Biological and Biomedical Sciences	84	50	91	43	57	26
27	Mathematics and Statistics	27	11	29	10	19	7

FIGURE 18: CIP GRADUATE EMPLOYMENT ACROSS ALL INDUSTRIES

CIP Code	CIP Label	Year 1 Employed – Total	Year 1 Employed – In State	Year 5 Employed – Total	Year 5 Employed – In State	Year 10 Employed – Total	Year 10 Employed – In State
29	Military Technologies and Applied Sciences	29	14	-	-	-	-
30	Multi/Interdisciplinary Studies	43	30	44	29	33	22
31	Parks, Recreation, Leisure, Fitness, and Kinesiology	67	34	68	32	46	20
38	Philosophy and Religious Studies	23	9	23	7	20	6
39	Theology and Religious Vocations	29	14	24	10	19	7
40	Physical Sciences	36	16	43	16	27	10
41	Science Technologies/Technicians	20	10	24	12	18	8
42	Psychology	72	46	79	44	45	24
43	Homeland Security, Law Enforcement, Firefighting, and Related Protective Services	50	37	52	36	35	23
44	Public Administration and Social Service Professions	60	41	64	42	43	27
45	Social Sciences	101	59	108	55	70	35
46	Construction Trades	17	9	22	14	15	10
47	Mechanic and Repair Technologies/Technicians	55	43	60	47	42	31
48	Precision Production	36	27	39	28	21	15
49	Transportation and Material Moving	90	70	76	66	130	102
50	Visual and Performing Arts	54	30	65	31	40	18
51	Health Professions and Related Programs	178	148	183	143	120	92
52	Business, Management, Marketing, and Related Support Services	208	138	196	121	118	73
54	History	36	18	41	20	33	15

Source: U.S. Census Bureau

SOUTH CAROLINA GROSS DOMESTIC PRODUCT

South Carolina's economy has continued to expand over the past several years. **Figure 19** displays the state's Gross Domestic Product from 2019 to 2022 and the percent gain for each year. By 2022, South Carolina had a \$295 billion economy, which has continued to have strong growth.

FIGURE 19: SOUTH CAROLINA GROSS DOMESTIC PRODUCT (GDP) IN MILLIONS OF DOLLARS, 2019-2022

Gross Domestic Product (millions of chained 2012 U.S. dollars)				Percent Change		
2019	2020	2021	2022	2020	2021	2022
\$213,237.8	\$208,234.1	\$221,045.0	\$226,420.1	-2.3%	6.2%	2.4%

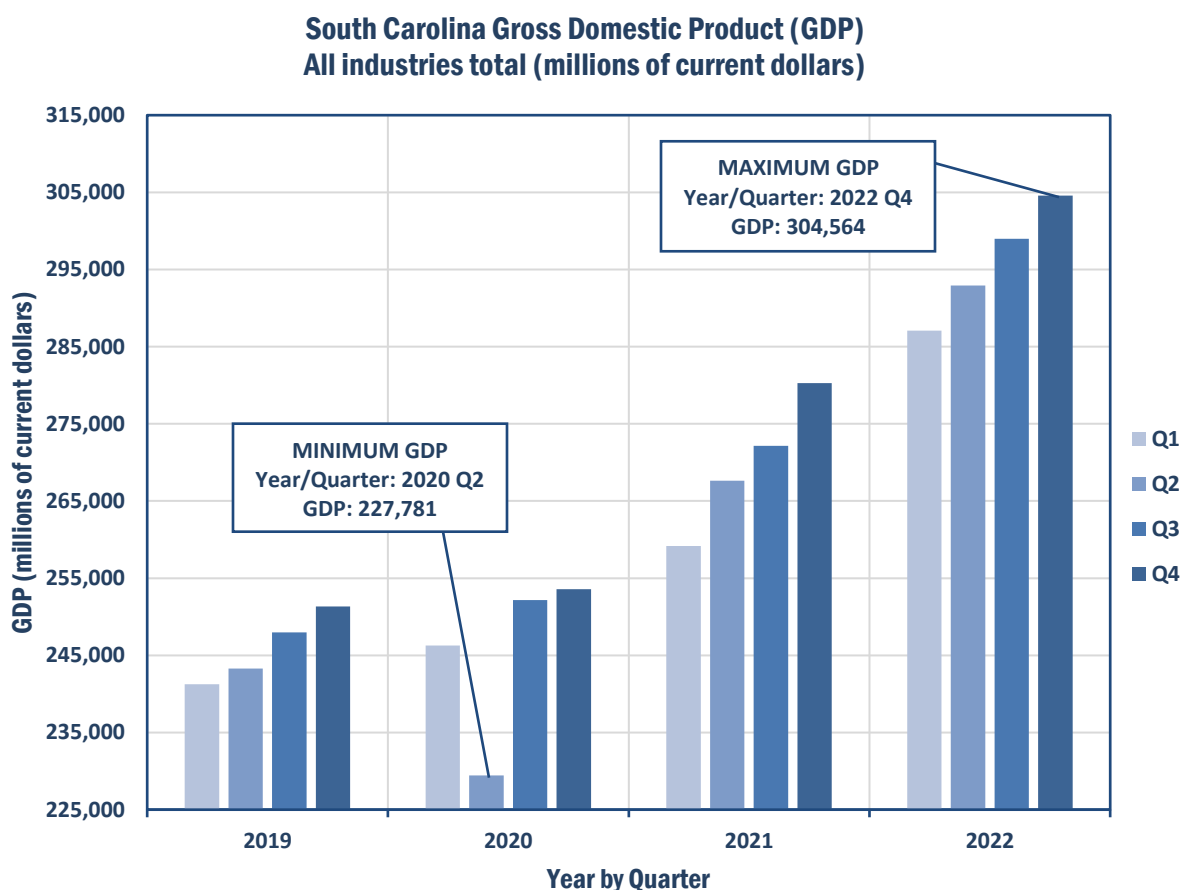
Gross Domestic Product (millions of current U.S. dollars)				Percent Change		
2019	2020	2021	2022	2020	2021	2022
\$245,987.2	\$245,359.5	\$269,802.5	\$295,880.5	-0.3%	10.0%	9.7%

Source: U.S. Bureau of Economic Analysis



Figure 20 shows South Carolina's GDP in current dollars broken down by quarter from 2019-2022. The annotations show where S.C.'s economy had the highest GDP so far in Q4 2022 at \$304 billion and the lowest GDP for the period in Q2 2020 at \$227 billion. Note that the only two declines in GDP were seen in the first half of 2020 during the initial wave of the COVID-19 pandemic.

FIGURE 20: SOUTH CAROLINA GROSS DOMESTIC PRODUCT (GDP), 2019-2022



Source: U.S. Bureau of Economic Analysis

To show the underlying trends on a more detailed level, **Figure 21** presents the real gross domestic product on an industry basis. This is an inflation-adjusted measure that makes seeing a trend easier. The table shows an overall growth of 2.4 percent from 2021 to 2022. The top industry in 2022 was Finance, Insurance, and Real Estate, followed by Manufacturing. The Information industry showed the biggest increase in output from 2021 to 2022 at 17.8 percent. The Construction industry had the most significant decrease in output from 2021 to 2022 at -10.8 percent, followed by Retail Trade and Nondurable Goods Manufacturing within the Manufacturing industry.

FIGURE 21: SOUTH CAROLINA REAL GROSS DOMESTIC PRODUCT (GDP) 2021 TO 2022 COMPARISON

Description	2021	2022	Percent Change
All Industry Total	\$221,045	\$226,420	2.4%
Private Industries	\$189,913	\$195,604	3.0%
Agriculture, Forestry, Fishing and Hunting	\$1,350	\$1,511	11.9%
Mining, Quarrying, And Oil and Gas Extraction	\$669	\$689	3.0%
Utilities	\$4,406	\$4,939	12.1%
Construction	\$9,235	\$8,237	-10.8%
Manufacturing	\$34,748	\$34,955	0.6%
Durable Goods Manufacturing	\$21,554	\$22,067	2.4%
Nondurable Goods Manufacturing	\$13,225	\$12,968	-1.9%
Wholesale Trade	\$14,133	\$14,530	2.8%
Retail Trade	\$15,788	\$15,440	-2.2%
Transportation and Warehousing	\$4,889	\$4,870	-0.4%
Information	\$9,486	\$11,177	17.8%
Finance, Insurance, Real Estate, Rental, and Leasing	\$40,192	\$41,878	4.2%
Finance, Insurance	\$9,741	\$10,130	4.0%
Real Estate, Rental and Leasing	\$30,447	\$31,744	4.3%
Professional and Business Services	\$25,758	\$27,646	7.3%
Professional, Scientific, and Technical Services	\$13,385	\$15,007	12.1%
Management Of Companies and Enterprises	\$3,543	\$2,690	4.1%
Administrative and Support and Waste Management and Remediation Services	\$9,005	\$9,172	1.9%
Educational Services, Health Care, and Social Assistance	\$16,472	\$17,052	3.5%
Educational Services	\$1,446	\$1,579	9.2%
Health Care and Social Assistance	\$15,059	\$15,499	2.9%
Arts, Entertainment, Recreation, Accommodation, and Food Services	\$9,181	\$9,599	4.5%
Arts, Entertainment, and Recreation	\$1,226	\$1,342	9.4%
Accommodation and Food Services	\$7,951	\$8,257	3.8%
Other Services (Except Government and Government Enterprises)	\$4,535	\$4,810	6.1%
Government and Government Enterprises	\$31,274	\$31,000	-0.9%

Source: U.S. Bureau of Economic Analysis. *Real GDP is in millions of chained 2012 dollars. Industry detail is based on the 2012 North American Industry Classification System (NAICS)

FOREIGN TRADE

South Carolina has had a significant decline in their trade exports since 2019 but began to recover ground in 2022, as shown in **Figure 22**. Transportation Equipment is 45.5 percent of the total value of exports, with Chemicals, then Plastics and Rubber Products following. All the top export industries were in Manufacturing, highlighting the sector's value to the state. Transportation Equipment continues to remain the top export industry for South Carolina; however, Transportation Equipment decreases over the past years contribute to the majority of South Carolina's decrease in total trade exports.

FIGURE 22: SOUTH CAROLINA'S TOP 10 EXPORT INDUSTRIES

NAICS Code	Industry	2019	2020	2021	2022	% of Total
	Grand Total	\$41,461	\$30,291	\$29,656	\$31,461	100%
336	Transportation Equipment	\$25,225	\$15,931	\$13,965	\$14,302	45.5%
325	Chemicals	\$3,103	\$2,954	\$3,472	\$4,128	13.1%
326	Plastics & Rubber Products	\$2,500	\$2,238	\$2,475	\$2,642	8.4%
333	Machinery, Except Electrical	\$2,137	\$1,917	\$1,844	\$1,947	6.2%
334	Computer & Electronic Products	\$1,509	\$1,298	\$1,156	\$1,219	3.9%
332	Fabricated Metal Products, Nesoi	\$1,209	\$973	\$1,115	\$1,213	3.9%
335	Electrical Equipment, Appliances & Components	\$1,472	\$1,100	\$992	\$1,134	3.6%
322	Paper	\$1,061	\$845	\$900	\$997	3.2%
311	Food & Kindred Products	\$975	\$851	\$824	\$828	2.6%
313	Textiles & Fabrics	\$702	\$550	\$680	\$689	2.2%

Source: U.S. Census Bureau, USA Trade

Canada is the state's top export partner with \$4.4 billion dollars in trade in 2022. **Figure 23** shows that Germany, China, and Mexico are leading partners as well. Foreign exports increased by almost 4 percent from 2020-2022.

FIGURE 23: SOUTH CAROLINA'S TOP 10 EXPORT PARTNERS IN MILLIONS OF DOLLARS

Area	2019	2020	2021	2022	% Change (2020-2022)	% of Total (2022)
Canada	\$4,010	\$4,010	\$3,844	\$4,409	10.0%	14.0%
Germany	\$4,487	\$4,081	\$4,588	\$4,399	7.8%	14.0%
China	\$6,495	\$3,887	\$4,602	\$3,696	-4.9%	11.7%
Mexico	\$2,197	\$1,813	\$2,117	\$2,374	30.9%	7.5%
South Korea	\$755	\$1,160	\$1,396	\$1,867	60.9%	5.9%
Belgium	\$1,286	\$1,414	\$1,486	\$1,633	15.5%	5.2%
United Kingdom	\$2,069	\$1,372	\$985	\$1,529	11.4%	4.9%
Australia	\$944	\$843	\$780	\$908	7.7%	2.9%
Japan	\$2,267	\$1,177	\$1,025	\$762	-35.3%	2.4%
Brazil	\$540	\$462	\$624	\$719	55.6%	2.3%
World	\$41,461	\$30,291	\$29,656	\$31,461	3.9%	100.0%

Source: U.S. Census Bureau, Foreign Trade Division

South Korea, as a state trade partner, had the largest percent change in the time period 2020-2022 at 60.9 percent, followed by Brazil at 55.6 percent, and Mexico at 30.9 percent. Over that period, the only countries in the top 10 with a decrease in exports from the state are Japan at -35.3 percent and China at -4.9 percent.

PRIORITY POPULATIONS

South Carolina citizens and its workforce are very diverse. Different population groups often face varying challenges and barriers and may need more specific or dedicated services to meet their employment and training needs. The State Workforce Development Board (SWDB) focuses on several priority populations as described below.

Juvenile Offenders

In Fiscal Year (FY) 2021-2022, the S.C. Department of Juvenile Justice (DJJ) handled 13,481 new cases, an increase from 9,099 in 2020-2021. The top five offenses putting a person into DJJ custody are assault and battery, simple marijuana possession, truancy, being a runaway, and contempt of court. During FY 2021-2022, 11,980 youth were served through DJJ's Teen After-school Centers (TASC) and various community-based intervention programs located throughout the state. This program highlights keeping youth in school, at work, and engaged in the community to improve outcomes.²

Temporary Assistance for Needy Families (TANF)

In fiscal year 2022, South Carolina had an average of 14,860 recipients of TANF benefits every month. Child recipients accounted for 12,215, or 82 percent, of the total. Throughout the fiscal year, the number of recipients dropped from 15,559 to 14,308.³ One in every 305 South Carolina residents receives TANF benefits, ranking 20th out of the 50 states. This group may have difficulty obtaining a family-sustaining wage. Even when they have jobs, the pay is often low. Training and employment support should be provided as this group may often lack the education and needed skills to get a better job.

Ex-Offenders

As of June 30, 2022, South Carolina had an inmate population of 15,985. For FY 2022 (July 1, 2021 – June 30, 2022), the S.C. Department of Corrections (SCDC) had 5,106 total releases from its base population. The average age of an inmate was 40.7 years old. African Americans made up 58 percent of the total, with whites at 39 percent, and other races at 3 percent. The average sentence length is 5 years and 5 months. Fifty-five percent of inmates do not have a high school diploma or GED upon entering incarceration.

The SCDC had numerous individuals reaching achievements in FY 2021, including 82 GED/High School Diplomas Earned and 812 Vocational Certificates earned. The SCDC has been authorized as a Department of Labor (DOL) apprenticeship site but did not award any DOL apprenticeship credentials in FY 2021. However, 902 WorkKeys certificates were awarded. SCDC, in partnership with the Department of Employment and Workforce, transitioned to the new WIN Learning - Ready to Work certification program in FY 2021.⁴

People who have been imprisoned face several challenges re-entering society, not least of which is overcoming their past criminal history when seeking employment. Lack of education, poor computer skills, poor people skills, low self-esteem, substance abuse problems, and access to transportation are problems that may be faced by an ex-offender during the job search.

² South Carolina Department of Juvenile Justice, 2021-2022 Accountability Report, Page 5
https://dc.statelibrary.sc.gov/bitstream/handle/10827/36695/DJJ_Annual_Accountability_Report_2019-2020.pdf?sequence=1&isAllowed=y

³ South Carolina Department of Corrections, SCDC FAQs June 2022,
https://www.doc.sc.gov/research/SystemOverview/SCDC_FAQs_June_2022.pdf

⁴ South Carolina Department of Corrections, Accountability Report Fiscal Year 2022, Page 11,
<https://www.doc.sc.gov/research/AccountabilityReportFY2021.pdf>

Veterans

According to the 2021 American Community Survey, South Carolina had 350,822 civilian veterans aged 18 or older, making up 8.9 percent of the state's civilian adult population. Veterans had a higher percentage of having some college education or an associate's degree compared to the population aged 25 and older as a whole (38.6 percent for veterans, 30.1 percent for all). Veterans had a lower unemployment rate of 4.2 percent than the civilian population aged 18 to 64 (5.3 percent).⁵

Veterans may have to overcome stereotypes, such as employers thinking that all post 9/11-veterans have post-traumatic stress disorder (PTSD). However, veterans have a great deal to contribute to any company. Many veterans have job skills that transfer directly to the civilian world, such as integrity, attention to detail, leadership, problem-solving, and a team-player mentality.

Disabled

Estimates from the American Community Survey in 2021 show that 14.3 percent of the state's civilian noninstitutionalized population was disabled.⁶ The disabled employed equaled nearly 132,179 people aged 18 to 64 in 2021. Nearly 19,000 more people were unemployed, yielding a disabled unemployment rate of 12.5 percent. Ambulatory difficulty was the top disability for both those employed and those not in the labor force, while cognitive difficulty was reported as the top disability for those who were unemployed.⁷ Therefore, this group will continue to need focused services to overcome substantial barriers to employment.

Homeless

South Carolina's sheltered homelessness population was estimated at 3,608 people in 2022, down 15.8 percent from 2020, including 359 veterans, according to the U.S. Department of Housing and Urban Development. A total homeless rate of 7 per 10,000 people were experiencing sheltered homelessness. "Because of pandemic-related disruptions to counts of unsheltered homeless people in January 2021, these findings focus on people experiencing sheltered homelessness."⁸

According to the National Alliance to End Homelessness, the first step in supporting the homeless population is to get them into housing. The Alliance suggests rapid rehousing because, "By connecting people with a home, they are in a better position to address other challenges that may have led to their homelessness, such as obtaining employment or addressing substance abuse issues."⁹

Long-term Unemployed

The U.S. Bureau of Labor Statistics considers someone unemployed for 27 weeks or more to be long-term unemployed. In 2022, South Carolina had 17,000 people in this category with a total of 80,000 unemployed.¹⁰ DEW has several programs that can help this population regain employment.

⁵ U.S. Census Bureau, American Community Survey, 2021 5-Year Estimate, Table S2101: Veteran Status

⁶ U.S. Census Bureau, American Community Survey, 2021 5-Year Estimate, Table S1810: Disability Characteristics

⁷ U.S. Census Bureau, American Community Survey, 2021 1-Year Estimate, Table B18120: Employment Status by Disability and Type

⁸ U.S. Department of Housing and Urban Development, The 2021 Annual Homeless Assessment Report (AHAR) to Congress, page ii

⁹ National Alliance to End Homelessness, Rapid Re-Housing, <https://endhomelessness.org/ending-homelessness/solutions/rapid-re-housing/>, accessed on July 12, 2019

¹⁰ U.S. Bureau of Labor Statistics, Geographic Profile of Employment and Unemployment, 2022, Table 26, <https://www.bls.gov/opub/geographic-profile/home.htm>

Low Income

In 2021, South Carolina had an estimated 718,345 people living below the poverty level, or 14.5 percent of the population. Of this group, nearly 154,876 were employed, and 41,127 were unemployed.¹¹ Government assistance and educational support can help many of these individuals reach sustainable income levels.

¹¹ U.S. Census Bureau, American Community Survey, 2021 5-Year Estimate, Table S1701:Poverty Status in the Past 12 Months

WORKFORCE DEVELOPMENT AREA CONDITIONS

Catawba

Catawba WDA had an occupational employment of 139,140 in 2022 with an average hourly wage of \$25.51 across all major occupational groups. **Figure 24** shows the highest average wage is in the Management Occupations group, with an hourly rate of \$57.26, followed by Computer and Mathematical Occupations with an hourly rate of \$46.00. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations, with an hourly rate of \$13.64, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.87.

FIGURE 24: CATAWBA OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	139,140	\$12.66	\$25.51	\$31.94
11-000	Management Occupations	8,150	\$29.01	\$57.26	\$71.39
13-000	Business and Financial Operations Occupations	7,850	\$23.18	\$38.83	\$46.65
15-000	Computer and Mathematical Occupations	3,460	\$27.14	\$46.00	\$55.43
17-000	Architecture and Engineering Occupations	2,490	\$24.44	\$39.61	\$47.20
19-000	Life, Physical, and Social Science Occupations	890	\$21.90	\$36.83	\$44.29
21-000	Community and Social Service Occupations	1,540	\$15.23	\$23.72	\$27.97
23-000	Legal Occupations	730	\$21.13	\$43.97	\$55.40
25-000	Educational Instruction and Library Occupations	8,710	\$14.44	\$24.49	\$29.51
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,250	\$13.82	\$25.56	\$31.42
29-000	Healthcare Practitioners and Technical Occupations	6,360	\$19.13	\$42.82	\$54.67
31-000	Healthcare Support Occupations	4,020	\$11.11	\$16.20	\$18.75
33-000	Protective Services Occupations	2,170	\$13.16	\$21.57	\$25.78
35-000	Food Preparation and Serving Related Occupations	13,050	\$9.78	\$13.64	\$15.57
37-000	Building and Grounds Cleaning Maintenance Occupations	4,110	\$10.44	\$14.87	\$17.08
39-000	Personal Care and Service Occupations	3,200	\$9.95	\$15.38	\$18.09
41-000	Sales and Related Occupations	14,170	\$11.33	\$22.46	\$28.02
43-000	Office and Administrative Support Occupations	19,940	\$13.48	\$20.33	\$23.76
45-000	Farming, Fishing, and Forestry Occupations	220	\$13.98	\$20.52	\$23.79
47-000	Construction and Extraction Occupations	5,020	\$15.40	\$23.56	\$27.64
49-000	Installation, Maintenance, and Repair Occupations	5,690	\$15.91	\$25.09	\$29.68

FIGURE 24: CATAWBA OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
51-000	Production Occupations	11,500	\$15.00	\$21.65	\$24.97
53-000	Transportation and Material Moving Occupations	14,630	\$12.56	\$18.01	\$20.74

Source: DEW; U.S. Bureau of Labor Statistics

Figure 25 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Catawba WDA and highlights them by major industry group. Transportation and Warehousing is expected to increase the fastest at 42.1 percent, followed by Administrative and Support, Waste Management and Remediation Services, and Information at 40.0 percent and 39.3 percent, respectively. Utilities are expected to have the slowest growth at 13.0 percent, followed by Mining at 15.3 percent.

FIGURE 25: CATAWBA INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	146,594	183,758	37,164	25.4%
11-0000	Agriculture, Forestry, Fishing and Hunting	950	1,210	260	27.4%
21-0000	Mining	563	649	86	15.3%
22-0000	Utilities	1,076	1,216	140	13.0%
23-0000	Construction	6,404	7,507	1,103	17.2%
31-0000	Manufacturing	17,499	21,403	3,904	22.3%
42-0000	Wholesale Trade	6,152	7,846	1,694	27.5%
44-0000	Retail Trade	16,545	19,242	2,697	16.3%
48-0000	Transportation and Warehousing	4,726	6,715	1,989	42.1%
51-0000	Information	2,702	3,763	1,061	39.3%
52-0000	Finance and Insurance	5,517	7,551	2,034	36.9%
53-0000	Real Estate and Rental and Leasing	1,806	2,226	420	23.3%
54-0000	Professional, Scientific, and Technical Services	8,429	10,590	2,161	25.6%
55-0000	Management of Companies and Enterprises	6,896	8,142	1,246	18.1%
56-0000	Administrative and Support, Waste Management and Remediation Services	8,182	11,451	3,269	40.0%
61-0000	Educational Services	11,939	14,832	2,893	24.2%
62-0000	Health Care and Social Assistance	12,927	16,361	3,434	26.6%
71-0000	Arts, Entertainment, and Recreation	1,861	2,504	643	34.6%

FIGURE 25: CATAWBA INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
72-0000	Accommodation and Food Services	12,424	16,469	4,045	32.6%
81-0000	Other Services (Except Government)	7,178	8,657	1,479	20.6%
92-0000	Government	7,402	9,333	1,931	26.1%

Source: DEW, Employment Projections Program

Figure 26 highlights the projections by major occupation groups. Office and Administrative Support Occupations are projected to have the highest number of jobs in 2030 with 20,729, followed by Sales and Related Occupations with 15,837, and Transportation and Material Moving Occupations with 15,346. Food Preparation and Serving Related Occupations is expected to employ 15,268 in 2030.

Overall, Catawba WDA is projected to have 15,638 annual job openings in all occupations. Food Preparation and Serving Related Occupations is expected to have the most openings at 2,483 per year over the 10-year period, followed by Office and Administrative Support Occupations at 1,866.

FIGURE 26: CATAWBA OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	146,594	183,758	37,164	25.4%	15,638
11-000	Management Occupations	7,467	9,544	2,077	27.8%	762
13-000	Business and Financial Operations Occupations	6,912	9,092	2,180	31.5%	711
15-000	Computer and Mathematical Occupations	3,204	4,301	1,097	34.2%	298
17-000	Architecture and Engineering Occupations	2,301	2,852	551	24.0%	188
19-000	Life, Physical, and Social Science Occupations	817	1,049	232	28.4%	85
21-000	Community and Social Service Occupations	1,319	1,684	365	27.7%	136
23-000	Legal Occupations	533	675	142	26.6%	48
25-000	Education, Training, and Library Occupations	5,822	7,301	1,479	25.4%	515
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,641	2,162	521	31.8%	205
29-000	Healthcare Practitioners and Technical Occupations	4,647	5,957	1,310	28.2%	351
31-000	Healthcare Support Occupations	3,171	4,124	953	30.1%	436
33-000	Protective Service Occupations	2,135	2,672	537	25.2%	206
35-000	Food Preparation and Serving Related Occupations	11,387	15,268	3,881	34.1%	2,483
37-000	Building and Grounds Cleaning and Maintenance Occupations	3,773	4,708	935	24.8%	595

FIGURE 26: CATAWBA OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
39-000	Personal Care and Service Occupations	3,354	4,132	778	23.2%	497
41-000	Sales and Related Occupations	13,328	15,837	2,509	18.8%	1,772
43-000	Office and Administrative Support Occupations	17,538	20,729	3,191	18.2%	1,866
45-000	Farming, Fishing, and Forestry Occupations	635	801	166	26.1%	126
47-000	Construction and Extraction Occupations	5,750	6,967	1,217	21.2%	634
49-000	Installation, Maintenance, and Repair Occupations	4,622	5,677	1,055	22.8%	489
51-000	Production Occupations	8,492	10,190	1,698	20.0%	910
53-000	Transportation and Material Moving Occupations	11,636	15,346	3,710	31.9%	1,669

Source: DEW, Employment Projections Program

Figure 27 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 27: CATAWBA TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
41-2031	Registered Nurses	\$38.57
41-1011	First-Line Supervisors of Retail Sales Workers	\$21.18
41-2031	Retail Salespersons	\$15.03
15-1252	Software Developers	\$45.72
43-4051	Customer Service Representatives	\$14.82
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$25.89
35-3023	Fast Food and Counter Workers	\$8.96
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$12.85
11-9051	Food Service Managers	\$24.50
11-9111	Medical and Health Services Managers	\$49.07

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Greenville WDA had an occupational employment of 283,320 in 2022 with an average hourly wage of \$25.71 across all major occupational groups. **Figure 28** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$56.89, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$47.79. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations with an hourly rate of \$12.84, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.59.

FIGURE 28: GREENVILLE OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	283,320	\$12.47	\$25.71	\$32.33
11-000	Management Occupations	17,260	\$28.48	\$56.89	\$71.09
13-000	Business and Financial Operations Occupations	15,250	\$21.10	\$36.71	\$44.51
15-000	Computer and Mathematical Occupations	6,700	\$23.51	\$41.16	\$49.99
17-000	Architecture and Engineering Occupations	7,050	\$24.50	\$40.84	\$49.00
19-000	Life, Physical, and Social Science Occupations	1,330	\$19.71	\$32.45	\$38.82
21-000	Community and Social Service Occupations	3,230	\$14.81	\$22.56	\$26.43
23-000	Legal Occupations	2,480	\$20.45	\$42.92	\$54.15
25-000	Educational Instruction and Library Occupations	11,850	\$12.93	\$22.58	\$27.41
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	2,850	\$13.47	\$25.79	\$31.95
29-000	Healthcare Practitioners and Technical Occupations	19,080	\$20.73	\$47.79	\$61.32
31-000	Healthcare Support Occupations	10,110	\$11.16	\$16.12	\$18.60
33-000	Protective Services Occupations	5,300	\$12.27	\$19.86	\$23.66
35-000	Food Preparation and Serving Related Occupations	24,060	\$9.17	\$12.84	\$14.68
37-000	Building and Grounds Cleaning Maintenance Occupations	7,740	\$10.40	\$14.59	\$16.68
39-000	Personal Care and Service Occupations	5,370	\$9.87	\$14.90	\$17.42
41-000	Sales and Related Occupations	28,150	\$10.97	\$21.87	\$27.32
43-000	Office and Administrative Support Occupations	39,830	\$13.14	\$19.61	\$22.85
45-000	Farming, Fishing, and Forestry Occupations	120	\$12.20	\$16.96	\$19.34
47-000	Construction and Extraction Occupations	9,360	\$15.36	\$22.79	\$26.51
49-000	Installation, Maintenance, and Repair Occupations	11,160	\$15.41	\$24.22	\$28.62
51-000	Production Occupations	27,380	\$13.96	\$19.80	\$22.72
53-000	Transportation and Material Moving Occupations	27,680	\$12.71	\$18.37	\$21.20

Source: DEW; U.S. Bureau of Labor Statistics

Figure 29 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Greenville WDA and highlights them by major industry group. Administrative and Support, Waste Management and Remediation Services is expected to increase the fastest at 25.8 percent, followed by Arts, Entertainment, and Recreation; and Accommodation and Food Services at 24.7 percent and 17.7 percent, respectively. Finance and Insurance is the only industry expected to have negative growth at -3.0 percent.

FIGURE 29: GREENVILLE INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	288,293	329,312	41,019	14.2%
23-0000	Construction	13,895	14,777	882	6.4%
31-0000	Manufacturing	28,944	32,590	3,646	12.6%
42-0000	Wholesale Trade	15,444	17,813	2,369	15.3%
44-0000	Retail Trade	28,740	31,334	2,594	9.0%
51-0000	Information	5,528	6,416	888	16.1%
52-0000	Finance and Insurance	12,055	11,698	(357)	-3.0%
53-0000	Real Estate and Rental and Leasing	4,092	4,542	450	11.0%
54-0000	Professional, Scientific, and Technical Services	19,611	22,270	2,659	13.6%
55-0000	Management of Companies and Enterprises	5,057	5,397	340	6.7%
56-0000	Administrative and Support, Waste Management and Remediation Services	35,944	45,223	9,279	25.8%
61-0000	Educational Services	17,376	19,511	2,135	12.3%
62-0000	Health Care and Social Assistance	37,211	40,642	3,431	9.2%
71-0000	Arts, Entertainment, and Recreation	21,935	27,361	5,426	24.7%
72-0000	Accommodation and Food Services	11,649	13,716	2,067	17.7%
81-0000	Other Services (Except Government)	12,659	14,527	1,868	14.8%
92-0000	Government	5,528	6,416	888	16.1%

Source: DEW, Employment Projections Program

Figure 30 highlights the projections by major occupation groups. Production Occupations are projected to have the highest number of jobs in 2030 with 25,465, followed by Food Preparation and Serving Related Occupations with 24,249, and Transportation and Material Moving Occupations with 24,244.

Overall, Greenville WDA is projected to have 288,293 annual job openings in all occupations. Personal Care and Service Occupations are expected to have the most employment growth at 24.3 percent over the 10-year period, followed by Food Preparation and Serving Related Occupations at 23.4 percent.

FIGURE 30: GREENVILLE OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	288,293	329,312	41,019	14.2%	288,293
11-000	Management Occupations	11,883	13,520	1,637	13.8%	11,883
13-000	Business and Financial Operations Occupations	11,963	13,460	1,497	12.5%	746
15-000	Computer and Mathematical Occupations	5,296	6,077	781	14.8%	288
17-000	Architecture and Engineering Occupations	7,511	8,559	1,048	14.0%	393
19-000	Life, Physical, and Social Science Occupations	955	1,099	144	15.1%	67
21-000	Community and Social Service Occupations	2,219	2,499	280	12.6%	147
23-000	Legal Occupations	1,379	1,607	228	16.5%	78
25-000	Education, Training, and Library Occupations	6,680	7,611	931	13.9%	407
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	3,235	3,836	601	18.6%	270
29-000	Healthcare Practitioners and Technical Occupations	11,371	12,282	911	8.0%	428
31-000	Healthcare Support Occupations	7,509	8,755	1,246	16.6%	645
35-000	Food Preparation and Serving Related Occupations	19,649	24,249	4,600	23.4%	4,247
37-000	Building and Grounds Cleaning and Maintenance Occupations	3,449	4,074	625	18.1%	436
39-000	Personal Care and Service Occupations	4,043	5,025	982	24.3%	509
41-000	Sales and Related Occupations	18,170	19,953	1,783	9.8%	1,600
47-000	Construction and Extraction Occupations	8,631	9,463	832	9.6%	822
49-000	Installation, Maintenance, and Repair Occupations	7,286	8,188	902	12.4%	544
51-000	Production Occupations	21,753	25,465	3,712	17.1%	1,679
53-000	Transportation and Material Moving Occupations	20,008	24,244	4,236	21.2%	1,902

Source: DEW, Employment Projections Program

Figure 31 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 31: GREENVILLE TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$30.04
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$29.66
41-2031	Retail Salespersons	\$11.83
41-1011	First-Line Supervisors of Retail Sales Workers	\$18.81
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$22.87
43-4051	Customer Service Representatives	\$15.19
49-9071	Maintenance and Repair Workers, General	\$19.46
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$14.81
11-9199	Managers, All Other	\$50.13
35-3023	Fast Food and Counter Workers	\$10.47

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Lowcountry WDA had an occupational employment of 215,320 in 2022 with an average hourly wage of \$22.31 across all major occupational groups. **Figure 32** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$48.67, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$40.49. The lowest average hourly wage is in the Food Preparation and Serving Related Occupations with an hourly rate of \$12.61, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.62. It should be noted that the data in this table is a combination of both Pee Dee and Lowcountry WDA areas due to funding constraints in the program's budget.

FIGURE 32: LOWCOUNTRY OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC CODE	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	215,320	\$11.42	\$22.31	\$27.76
11-000	Management Occupations	11,690	\$24.61	\$48.67	\$60.70
13-000	Business and Financial Operations Occupations	7,700	\$19.67	\$32.85	\$39.44
15-000	Computer and Mathematical Occupations	2,410	\$21.17	\$37.83	\$46.15
17-000	Architecture and Engineering Occupations	2,280	\$21.86	\$36.87	\$44.38
19-000	Life, Physical, and Social Science Occupations	1,270	\$17.99	\$29.81	\$35.72
21-000	Community and Social Service Occupations	3,430	\$14.18	\$22.06	\$26.00
23-000	Legal Occupations	1,320	\$18.79	\$39.50	\$49.85
25-000	Educational Instruction and Library Occupations	10,130	\$13.07	\$24.32	\$29.94
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,680	\$12.80	\$23.99	\$29.59
29-000	Healthcare Practitioners and Technical Occupations	15,080	\$18.51	\$40.49	\$51.49
31-000	Healthcare Support Occupations	9,780	\$10.40	\$14.64	\$16.76
33-000	Protective Services Occupations	4,980	\$12.47	\$20.29	\$24.20
35-000	Food Preparation and Serving Related Occupations	24,210	\$8.97	\$12.61	\$14.43
37-000	Building and Grounds Cleaning Maintenance Occupations	8,510	\$10.32	\$14.62	\$16.76
39-000	Personal Care and Service Occupations	4,800	\$9.61	\$14.93	\$17.59
41-000	Sales and Related Occupations	22,710	\$9.97	\$17.82	\$21.74
43-000	Office and Administrative Support Occupations	27,190	\$12.42	\$18.54	\$21.60
45-000	Farming, Fishing, and Forestry Occupations	700	\$14.05	\$20.87	\$24.28
47-000	Construction and Extraction Occupations	8,050	\$14.21	\$20.99	\$24.38
49-000	Installation, Maintenance, and Repair Occupations	9,350	\$14.38	\$22.39	\$26.40
51-000	Production Occupations	15,770	\$13.30	\$19.21	\$22.17
53-000	Transportation and Material Moving Occupations	22,290	\$11.96	\$17.72	\$20.60

Source: DEW; U.S. Bureau of Labor Statistics

Figure 33 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Lowcountry WDA and highlights them by major industry group. Information is expected to increase the fastest at 29.5 percent, followed by Administrative and Support, Waste Management and Remediation Services, and Health Care and Social Assistance at 24.5 percent and 23.0 percent, respectively. Utilities is expected to have the slowest growth at 0.5 percent. Mining is expected to have negative growth at -4.2 percent.

FIGURE 33: LOWCOUNTRY INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030					
NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	99,685	112,811	13,126	13.2%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,147	1,138	(9)	-0.8%
21-0000	Mining	24	23	(1)	-4.2%
22-0000	Utilities	404	406	2	0.5%
23-0000	Construction	6,265	6,543	278	4.4%
31-0000	Manufacturing	2,053	2,194	141	6.9%
42-0000	Wholesale Trade	1,639	1,861	222	13.5%
44-0000	Retail Trade	14,322	15,027	705	4.9%
48-0000	Transportation and Warehousing	1,161	1,377	216	18.6%
51-0000	Information	590	764	174	29.5%
52-0000	Finance and Insurance	2,260	2,500	240	10.6%
53-0000	Real Estate and Rental and Leasing	2,403	2,645	242	10.1%
54-0000	Professional, Scientific, and Technical Services	4,762	5,320	558	11.7%
55-0000	Management of Companies and Enterprises	1,075	1,129	54	5.0%
56-0000	Administrative and Support, Waste Management and Remediation Services	6,488	8,080	1,592	24.5%
61-0000	Educational Services	6,303	6,963	660	10.5%
62-0000	Health Care and Social Assistance	12,128	14,913	2,785	23.0%
71-0000	Arts, Entertainment, and Recreation	2,648	2,988	340	12.8%
72-0000	Accommodation and Food Services	13,681	16,015	2,334	17.1%
81-0000	Other Services (Except Government)	6,057	7,256	1,199	19.8%
92-0000	Government	7,838	9,116	1,278	16.3%

Source: DEW, Employment Projections Program

Figure 34 highlights the projections by major occupation group. Food Preparation and Serving Related Occupations are projected to have the highest number of jobs in 2030 with 14,869, followed by Sales and Related Occupations with 12,947,

and Office and Administrative Support Occupations with 12,930. Overall, Lowcountry WDA is projected to have 13,659 annual job openings in all occupations. Food Preparation and Serving Related Occupations is expected to have the most openings at 2,602 per year over the 10-year period, followed by Sales and Related Occupations at 1,745.

FIGURE 34: LOWCOUNTRY OCCUPATION PROJECTIONS, 2020-2030						
SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	99,685	112,811	13,126	13.2%	13,659
11-000	Management Occupations	5,823	6,679	856	14.7%	593
13-000	Business and Financial Operations Occupations	3,530	4,123	593	16.8%	388
15-000	Computer and Mathematical Occupations	1,095	1,317	222	20.3%	106
17-000	Architecture and Engineering Occupations	821	914	93	11.3%	777
19-000	Life, Physical, and Social Science Occupations	587	682	95	16.2%	70
21-000	Community and Social Service Occupations	1,562	1,821	259	16.6%	197
23-000	Legal Occupations	873	994	121	13.9%	76
25-000	Education, Training, and Library Occupations	4,390	4,903	513	11.7%	446
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,041	1,199	158	15.2%	133
29-000	Healthcare Practitioners and Technical Occupations	5,463	6,556	1,093	20.0%	445
31-000	Healthcare Support Occupations	4,072	5,285	1,213	29.8%	683
33-000	Protective Service Occupations	2,905	3,398	493	17.0%	392
35-000	Food Preparation and Serving Related Occupations	12,481	14,869	2,388	19.1%	2,602
37-000	Building and Grounds Cleaning and Maintenance Occupations	5,606	6,216	610	10.9%	824
39-000	Personal Care and Service Occupations	3,849	4,645	796	20.7%	701
41-000	Sales and Related Occupations	12,369	12,947	578	4.7%	1,745
43-000	Office and Administrative Support Occupations	12,497	12,930	433	3.5%	1,462
45-000	Farming, Fishing, and Forestry Occupations	795	866	71	8.9%	133
47-000	Construction and Extraction Occupations	5,353	5,739	386	7.2%	577
49-000	Installation, Maintenance, and Repair Occupations	4,382	4,986	604	13.8%	506
51-000	Production Occupations	3,038	3,331	293	9.6%	386
53-000	Transportation and Material Moving Occupations	7,153	8,411	1,258	17.6%	1,118

Source: DEW, Employment Projections Program

Figure 35 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 35: LOWCOUNTRY TOP 10 IN-DEMAND OCCUPATIONS, 2022		
SOC Code	Occupational Title	Average Hourly Wage
41-2031	Retail Salespersons	\$13.25
29-1141	Registered Nurses	\$30.34
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.97
49-9071	Maintenance and Repair Workers, General	\$17.86
35-3023	Fast Food and Counter Workers	\$10.06
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$23.70
43-4051	Food Service Managers	\$27.93
35-3023	Customer Service Representatives	\$14.28
35-3031	Waiters and Waitresses	\$8.70
37-2012	Maids and Housekeeping Cleaners	\$11.66

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Lower Savannah

Lower Savannah WDA had an occupational employment of 103,130 in 2022 with an average hourly wage of \$23.47 across all major occupational groups. **Figure 36** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$52.08, followed by Architecture and Engineering Occupations with an hourly rate of \$42.43. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations with an hourly rate of \$12.07, followed by Personal Care and Service Occupations with an hourly rate of \$14.25.

FIGURE 36: LOWER SAVANNAH OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC CODE	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	103,130	\$11.77	\$23.47	\$29.32
11-000	Management Occupations	5,570	\$26.98	\$52.08	\$64.63
13-000	Business and Financial Operations Occupations	3,240	\$20.00	\$36.71	\$45.07
15-000	Computer and Mathematical Occupations	1,030	\$20.52	\$42.07	\$52.84
17-000	Architecture and Engineering Occupations	3,190	\$26.58	\$42.43	\$50.35
19-000	Life, Physical, and Social Science Occupations	1,060	\$19.78	\$32.78	\$39.28
21-000	Community and Social Service Occupations	1,260	\$15.47	\$22.90	\$26.61
23-000	Legal Occupations	360	\$17.43	\$39.30	\$50.24
25-000	Educational Instruction and Library Occupations	6,090	\$13.24	\$23.68	\$28.90
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	620	\$12.64	\$23.53	\$28.98
29-000	Healthcare Practitioners and Technical Occupations	5,220	\$17.63	\$36.86	\$46.47
31-000	Healthcare Support Occupations	4,010	\$10.59	\$14.57	\$16.56
33-000	Protective Services Occupations	2,000	\$12.65	\$19.23	\$22.52
35-000	Food Preparation and Serving Related Occupations	9,090	\$8.96	\$12.07	\$13.63
37-000	Building and Grounds Cleaning Maintenance Occupations	2,810	\$10.21	\$14.34	\$16.41
39-000	Personal Care and Service Occupations	1,700	\$9.52	\$14.25	\$16.61
41-000	Sales and Related Occupations	9,160	\$9.73	\$16.74	\$20.25
43-000	Office and Administrative Support Occupations	12,340	\$12.47	\$18.52	\$21.54
45-000	Farming, Fishing, and Forestry Occupations	380	\$13.88	\$20.55	\$23.88
47-000	Construction and Extraction Occupations	4,870	\$15.99	\$25.89	\$30.84
49-000	Installation, Maintenance, and Repair Occupations	4,980	\$14.61	\$24.40	\$29.30
51-000	Production Occupations	12,210	\$14.95	\$21.89	\$25.36
53-000	Transportation and Material Moving Occupations	11,940	\$12.33	\$19.10	\$22.48

Source: DEW; U.S. Bureau of Labor Statistics

Figure 37 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Lower Savannah WDA and highlights them by major industry group. Arts, Entertainment, and Recreation is expected to increase the fastest at 41.1 percent, followed by Finance and Insurance, then Health Care and Social Assistance at 33.0 percent and 25.4 percent, respectively. Utilities is expected to have the greatest decline at -14.5 percent, followed by Mining at -13.9 percent.

FIGURE 37: LOWER SAVANNAH INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	112,952	113,883	931	0.8%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,707	1,550	(157)	-9.2%
21-0000	Mining	122	105	(17)	-13.9%
22-0000	Utilities	814	696	(118)	-14.5%
23-0000	Construction	7,047	6,333	(714)	-10.1%
31-0000	Manufacturing	17,488	16,525	(963)	-5.5%
42-0000	Wholesale Trade	2,047	1,976	(71)	-3.5%
44-0000	Retail Trade	12,566	12,830	264	2.1%
48-0000	Transportation and Warehousing	4,056	4,155	99	2.4%
51-0000	Information	616	720	104	16.9%
52-0000	Finance and Insurance	1,975	2,626	651	33.0%
53-0000	Real Estate and Rental and Leasing	630	589	(41)	-6.5%
54-0000	Professional, Scientific, and Technical Services	3,122	2,970	(152)	-4.9%
55-0000	Management of Companies and Enterprises	127	114	(13)	-10.2%
56-0000	Administrative and Support, Waste Management and Remediation Services	10,971	10,847	(124)	-1.1%
61-0000	Educational Services	9,863	9,277	(586)	-5.9%
62-0000	Health Care and Social Assistance	11,823	14,820	2,997	25.4%
71-0000	Arts, Entertainment, and Recreation	1,103	1,556	453	41.1%
72-0000	Accommodation and Food Services	8,739	8,986	247	2.8%
81-0000	Other Services (Except Government)	5,003	4,927	(76)	-1.5%
92-0000	Government	7,331	7,015	(316)	-4.3%

Source: DEW, Employment Projections Program

Figure 38 highlights the projections by major occupation group. Transportation and Material Moving Occupations are projected to have the highest number of jobs in 2030 with 13,596, followed by Office and Administrative Support Occupations with 12,531, and Production Occupations with 10,945. Sales and Related Occupations are expected to employ 10,326 in 2030.

Overall, Lower Savannah WDA is projected to have 12,641 annual job openings in all occupations. Transportation and Material Moving Occupations are expected to have the most openings at 1,679 per year over the 10-year period, followed by Food Preparation and Serving Related Occupations at 1,537.

FIGURE 38: LOWER SAVANNAH OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	112,952	113,883	931	0.8%	12,641
11-000	Management Occupations	6,690	6,794	104	1.6%	554
13-000	Business and Financial Operations Occupations	3,677	3,809	132	3.6%	337
15-000	Computer and Mathematical Occupations	800	844	44	5.5%	61
17-000	Architecture and Engineering Occupations	3,269	3,166	(103)	-3.2%	218
19-000	Life, Physical, and Social Science Occupations	936	923	(13)	-1.4%	84
21-000	Community and Social Service Occupations	1,779	1,837	58	3.3%	184
23-000	Legal Occupations	495	480	(15)	-3.0%	31
25-000	Education, Training, and Library Occupations	6,553	6,243	(310)	-4.7%	523
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,125	1,149	24	2.1%	116
29-000	Healthcare Practitioners and Technical Occupations	5,286	6,243	1,171	22.2%	449
31-000	Healthcare Support Occupations	4,433	5,548	1,115	25.2%	712
33-000	Protective Service Occupations	2,177	2,211	34	1.6%	237
35-000	Food Preparation and Serving Related Occupations	8,538	8,868	330	3.9%	1,537
37-000	Building and Grounds Cleaning and Maintenance Occupations	3,732	3,822	90	2.4%	498
39-000	Personal Care and Service Occupations	2,613	2,936	323	12.4%	424
41-000	Sales and Related Occupations	10,254	10,326	72	0.7%	1,408
43-000	Office and Administrative Support Occupations	13,133	12,531	(602)	-4.6%	1,345
45-000	Farming, Fishing, and Forestry Occupations	1,047	996	(51)	-4.9%	151
47-000	Construction and Extraction Occupations	6,074	5,545	(529)	-8.7%	518
49-000	Installation, Maintenance, and Repair Occupations	4,862	4,857	(5)	-0.1%	453
51-000	Production Occupations	11,864	10,945	(919)	-7.8%	1,120
53-000	Transportation and Material Moving Occupations	13,615	13,596	(19)	-0.1%	1,679

Source: DEW, Employment Projections Program

Figure 39 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 39: LOWER SAVANNAH TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$36.46
41-1011	First-Line Supervisors of Retail Sales Workers	\$16.09
41-2031	Retail Salespersons	\$12.57
35-3023	Fast Food and Counter Workers	\$8.46
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$11.01
11-9051	Food Service Managers	\$23.97
31-1128	Home Health and Personal Care Aides	\$10.99
49-9071	Maintenance and Repair Workers, General	\$19.53
17-3026	Industrial Engineering Technologists and Technicians	\$23.48
43-4051	Customer Service Representatives	\$15.53

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Midlands

Midlands WDA had an occupational employment of 348,980 in 2022 with an average hourly wage of \$24.65 across all major occupational groups. **Figure 40** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$52.31, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$41.10. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations with an hourly rate of \$12.39, followed by Personal Care and Service Occupations with an hourly rate of \$14.53.

FIGURE 40: MIDLANDS OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	348,980	\$12.19	\$24.65	\$30.87
11-000	Management Occupations	20,090	\$27.26	\$52.31	\$64.84
13-000	Business and Financial Operations Occupations	19,400	\$20.30	\$33.73	\$40.45
15-000	Computer and Mathematical Occupations	9,530	\$22.66	\$40.00	\$48.67
17-000	Architecture and Engineering Occupations	4,390	\$22.47	\$36.65	\$43.74
19-000	Life, Physical, and Social Science Occupations	2,730	\$18.93	\$31.56	\$37.87
21-000	Community and Social Service Occupations	5,680	\$14.79	\$22.67	\$26.61
23-000	Legal Occupations	4,450	\$21.35	\$40.01	\$49.35
25-000	Educational Instruction and Library Occupations	19,250	\$14.81	\$27.37	\$33.65
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	3,340	\$13.57	\$24.98	\$30.68
29-000	Healthcare Practitioners and Technical Occupations	23,360	\$19.46	\$41.10	\$51.91
31-000	Healthcare Support Occupations	13,350	\$11.31	\$15.53	\$17.64
33-000	Protective Services Occupations	10,610	\$11.78	\$19.13	\$22.81
35-000	Food Preparation and Serving Related Occupations	30,150	\$9.00	\$12.39	\$14.08
37-000	Building and Grounds Cleaning Maintenance Occupations	9,880	\$10.45	\$14.72	\$16.85
39-000	Personal Care and Service Occupations	6,560	\$9.87	\$14.53	\$16.87
41-000	Sales and Related Occupations	33,450	\$10.48	\$20.29	\$25.20
43-000	Office and Administrative Support Occupations	55,660	\$13.25	\$19.80	\$23.07
45-000	Farming, Fishing, and Forestry Occupations	290	\$12.40	\$17.99	\$20.78
47-000	Construction and Extraction Occupations	10,270	\$15.01	\$22.44	\$26.16
49-000	Installation, Maintenance, and Repair Occupations	14,820	\$15.58	\$24.23	\$28.55
51-000	Production Occupations	20,650	\$13.96	\$20.93	\$24.41
53-000	Transportation and Material Moving Occupations	31,060	\$11.93	\$17.96	\$20.98

Source: DEW; U.S. Bureau of Labor Statistics

Figure 41 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Midlands WDA and highlights them by major industry group. Health Care and Social Assistance is expected to increase the fastest at 24.4 percent; followed by Arts, Entertainment, and Recreation; and Administrative and Support, Waste Management and Remediation Services at 22.2 percent and 19.1 percent, respectively. Utilities and Mining are expected to decline at -3.7 percent and -1.2 percent, respectively.

FIGURE 41: MIDLANDS INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	371,173	409,069	37,896	10.2%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,923	2,091	168	8.7%
21-0000	Mining	335	331	(4)	-1.2%
22-0000	Utilities	3,405	3,278	(127)	-3.7%
23-0000	Construction	14,710	14,723	13	0.1%
31-0000	Manufacturing	24,534	25,961	1,427	5.8%
42-0000	Wholesale Trade	13,885	15,096	1,211	8.7%
44-0000	Retail Trade	37,504	39,663	2,159	5.8%
48-0000	Transportation and Warehousing	11,760	13,962	2,202	18.7%
51-0000	Information	4,634	4,882	248	5.4%
52-0000	Finance and Insurance	23,672	25,542	1,870	7.9%
53-0000	Real Estate and Rental and Leasing	5,461	5,749	288	5.3%
54-0000	Professional, Scientific, and Technical Services	17,208	18,419	1,211	7.0%
55-0000	Management of Companies and Enterprises	3,837	3,860	23	0.6%
56-0000	Administrative and Support, Waste Management and Remediation Services	27,334	32,552	5,218	19.1%
61-0000	Educational Services	29,415	31,132	1,717	5.8%
62-0000	Health Care and Social Assistance	43,677	54,345	10,668	24.4%
71-0000	Arts, Entertainment, and Recreation	2,505	3,060	555	22.2%
72-0000	Accommodation and Food Services	28,919	33,581	4,662	16.1%
81-0000	Other Services (Except Government)	15,928	18,099	2,171	13.6%
92-0000	Government	41,035	43,380	2,345	5.7%

Source: DEW, Employment Projections Program

Figure 42 highlights the projections by major occupation group. Office and Administrative Support Occupations are projected to have the highest number of jobs in 2030 with 59,350, followed by Sales and Related Occupations with 39,564, and Transportation and Material Moving Occupations with 35,155. Food Preparation and Serving Related Occupations are expected to employ 32,934 in 2030.

Overall, Midlands WDA is projected to have 45,944 annual job openings in all occupations. Office and Administrative Support Occupations are expected to have the most openings at 6,548 per year over the 10-year period, followed by Food Preparation and Serving Related Occupations at 5,754.

FIGURE 42: MIDLANDS OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	371,173	409,069	37,896	10.2%	45,944
11-000	Management Occupations	22,264	25,045	2,781	12.5%	2,154
13-000	Business and Financial Operations Occupations	19,198	21,308	2,110	11.0%	1,937
15-000	Computer and Mathematical Occupations	10,113	11,320	1,207	11.9%	868
17-000	Architecture and Engineering Occupations	5,514	5,905	391	7.1%	470
19-000	Life, Physical, and Social Science Occupations	2,557	2,852	295	11.5%	262
21-000	Community and Social Service Occupations	9,019	9,947	928	10.3%	1,037
23-000	Legal Occupations	4,740	5,201	461	9.7%	393
25-000	Education, Training, and Library Occupations	18,834	20,287	1,453	7.7%	1,805
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	4,975	5,486	511	10.3%	569
29-000	Healthcare Practitioners and Technical Occupations	22,491	27,844	5,353	23.8%	1,937
31-000	Healthcare Support Occupations	13,265	16,723	3,458	26.1%	2,146
33-000	Protective Service Occupations	12,116	13,920	1,804	14.9%	1,599
35-000	Food Preparation and Serving Related Occupations	28,542	32,934	4,392	15.4%	5,754
37-000	Building and Grounds Cleaning and Maintenance Occupations	12,734	13,958	1,224	9.6%	1,849
39-000	Personal Care and Service Occupations	8,096	9,639	1,543	19.1%	1,416
41-000	Sales and Related Occupations	37,767	39,564	1,797	4.8%	5,100
43-000	Office and Administrative Support Occupations	58,788	59,350	562	1.0%	6,548
45-000	Farming, Fishing, and Forestry Occupations	1,067	1,143	76	7.1%	177
47-000	Construction and Extraction Occupations	13,518	13,959	441	3.3%	1,385
49-000	Installation, Maintenance, and Repair Occupations	15,332	16,792	1,460	9.5%	1,664
51-000	Production Occupations	19,798	20,737	939	4.7%	2,285
53-000	Transportation and Material Moving Occupations	30,445	35,155	4,710	15.5%	4,587

Source: DEW, Employment Projections Program

Figure 43 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 43: MIDLANDS TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$36.32
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$24.16
41-2031	Retail Salespersons	\$11.12
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.86
43-4051	Customer Service Representatives	\$16.55
11-9199	Managers, All Other	\$48.63
35-3023	Fast Food and Counter Workers	\$9.25
49-9071	Maintenance and Repair Workers, General	\$18.32
15-1252	Software Developers	\$45.89
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$22.52

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Pee Dee

Pee Dee WDA had an occupational employment of 215,320 in 2022 with an average hourly wage of \$22.31 across all major occupational groups. **Figure 44** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$48.67, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$40.49. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations, at \$12.61, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.62. It should be noted that the data in this table is a combination of both the Pee Dee and Lowcountry WDA areas due to funding constraints in the program's budget.

FIGURE 44: PEE DEE OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	215,320	\$11.42	\$22.31	\$27.76
11-000	Management Occupations	11,690	\$24.61	\$48.67	\$60.70
13-000	Business and Financial Operations Occupations	7,700	\$19.67	\$32.85	\$39.44
15-000	Computer and Mathematical Occupations	2,410	\$21.17	\$37.83	\$46.15
17-000	Architecture and Engineering Occupations	2,280	\$21.86	\$36.87	\$44.38
19-000	Life, Physical, and Social Science Occupations	1,270	\$17.99	\$29.81	\$35.72
21-000	Community and Social Service Occupations	3,430	\$14.18	\$22.06	\$26.00
23-000	Legal Occupations	1,320	\$18.79	\$39.50	\$49.85
25-000	Educational Instruction and Library Occupations	10,130	\$13.07	\$24.32	\$29.94
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,680	\$12.80	\$23.99	\$29.59
29-000	Healthcare Practitioners and Technical Occupations	15,080	\$18.51	\$40.49	\$51.49
31-000	Healthcare Support Occupations	9,780	\$10.40	\$14.64	\$16.76
33-000	Protective Services Occupations	4,980	\$12.47	\$20.29	\$24.20
35-000	Food Preparation and Serving Related Occupations	24,210	\$8.97	\$12.61	\$14.43
37-000	Building and Grounds Cleaning Maintenance Occupations	8,510	\$10.32	\$14.62	\$16.76
39-000	Personal Care and Service Occupations	4,800	\$9.61	\$14.93	\$17.59
41-000	Sales and Related Occupations	22,710	\$9.97	\$17.82	\$21.74
43-000	Office and Administrative Support Occupations	27,190	\$12.42	\$18.54	\$21.60
45-000	Farming, Fishing, and Forestry Occupations	700	\$14.05	\$20.87	\$24.28
47-000	Construction and Extraction Occupations	8,050	\$14.21	\$20.99	\$24.38
49-000	Installation, Maintenance, and Repair Occupations	9,350	\$14.38	\$22.39	\$26.40
51-000	Production Occupations	15,770	\$13.30	\$19.21	\$22.17
53-000	Transportation and Material Moving Occupations	22,290	\$11.96	\$17.72	\$20.60

Source: DEW; U.S. Bureau of Labor Statistics

Figure 45 presents the latest available industry employment projections over the 10 -year period 2020-2030 in the Pee Dee WDA and highlights them by major industry group. Arts, Entertainment, and Recreation is expected to increase the fastest at 23.9 percent, followed by Health Care and Social Assistance, and Finance and Insurance at 19.2 percent and 18.4 percent, respectively. Accommodation and Food Services is expected to have the slowest positive growth at 1.4 percent, followed by Transportation and Warehousing at 3.5 percent. Utilities is expected to have the largest decline at -16.3 percent.

FIGURE 45: PEE DEE INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	127,652	141,487	13,835	10.8%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,021	958	(63)	-6.2%
21-0000	Mining	101	85	(16)	-15.8%
22-0000	Utilities	1,151	964	(187)	-16.3%
23-0000	Construction	4,295	3,942	(353)	-8.2%
31-0000	Manufacturing	19,288	17,967	(1,321)	-6.7%
42-0000	Wholesale Trade	4,486	4,241	(245)	-5.5%
44-0000	Retail Trade	15,080	14,828	(252)	-1.7%
48-0000	Transportation and Warehousing	7,445	7,705	260	3.5%
51-0000	Information	977	1,105	128	13.1%
52-0000	Finance and Insurance	3,923	4,646	723	18.4%
53-0000	Real Estate and Rental and Leasing	997	911	(86)	-8.6%
54-0000	Professional, Scientific, and Technical Services	3,079	2,886	(213)	-6.9%
55-0000	Management of Companies and Enterprises	1,408	1,232	(176)	-12.5%
56-0000	Administrative and Support, Waste Management and Remediation Services	6,836	7,080	244	3.6%
61-0000	Educational Services	9,271	9,192	(79)	-0.9%
62-0000	Health Care and Social Assistance	20,453	24,378	3,925	19.2%
71-0000	Arts, Entertainment, and Recreation	780	966	186	23.9%
72-0000	Accommodation and Food Services	10,946	11,101	155	1.4%
81-0000	Other Services (Except Government)	5,392	4,995	(397)	-7.4%
92-0000	Government	9,492	9,304	(188)	-2.0%

Source: DEW, Employment Projections Program

Figure 46 highlights the projections by major occupation group. Transportation and Material Moving Occupations are projected to have the highest number of jobs in 2030 with 16,320, followed by Office and Administrative Support Occupations with 16,021, and Sales and Related Occupations with 12,520. Production Occupations is expected to employ 11,424 in 2030.

Overall, the Pee Dee WDA is projected to have 14,919 annual job openings in all occupations. Transportation and Material Moving Occupations is expected to have the most openings at 2,069 per year over the 10-year period, followed by Food Preparation and Serving Related Occupations at 1,883.

FIGURE 46: PEE DEE OCCUPATION PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	132,536	133,899	1,363	1.0%	14,919
11-000	Management Occupations	7,126	7,405	279	3.9%	610
13-000	Business and Financial Operations Occupations	4,267	4,449	182	4.3%	394
15-000	Computer and Mathematical Occupations	1,531	1,608	77	5.0%	117
17-000	Architecture and Engineering Occupations	1,667	1,608	(59)	-3.5%	113
19-000	Life, Physical, and Social Science Occupations	766	749	(17)	-2.2%	71
21-000	Community and Social Service Occupations	2,509	2,635	126	5.0%	275
23-000	Legal Occupations	674	650	(24)	-3.6%	42
25-000	Education, Training, and Library Occupations	6,128	6,134	6	0.1%	516
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,187	1,189	2	0.2%	124
29-000	Healthcare Practitioners and Technical Occupations	9,517	11,040	1,523	16.0%	721
31-000	Healthcare Support Occupations	5,581	7,229	1,348	22.9%	919
33-000	Protective Service Occupations	3,248	3,224	(24)	-0.7%	344
35-000	Food Preparation and Serving Related Occupations	10,680	10,914	234	2.2%	1,883
37-000	Building and Grounds Cleaning and Maintenance Occupations	5,420	5,403	(17)	-0.3%	698
39-000	Personal Care and Service Occupations	2,650	2,565	(85)	3.2%	368
41-000	Sales and Related Occupations	13,013	12,520	(493)	-3.8%	1,649
43-000	Office and Administrative Support Occupations	16,724	16,021	(703)	-4.2%	1,725
45-000	Farming, Fishing, and Forestry Occupations	842	782	(60)	-7.1%	119
47-000	Construction and Extraction Occupations	4,474	4,226	(248)	-5.5%	402
49-000	Installation, Maintenance, and Repair Occupations	5,764	5,804	40	0.7%	546
51-000	Production Occupations	12,512	11,424	(1,088)	-8.7%	1,216

FIGURE 46: PEE DEE OCCUPATION PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
53-000	Transportation and Material Moving Occupations	15,956	16,320	364	2.3%	2,069

Source: DEW, Employment Projections Program

Figure 47 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 47: PEE DEE TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$30.60
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.20
41-2031	Retail Salespersons	\$10.90
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$21.84
35-3023	Fast Food and Counter Workers	\$8.94
51-9199	Production Workers, All Other	\$14.03
29-2061	Licensed Practical and Licensed Vocational Nurses	\$20.94
43-4051	Customer Service Representatives	\$14.31
11-9051	Food Service Managers	\$24.14
11-9111	Medical and Health Services Managers	\$45.18

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Santee-Lynches

The Santee-Lynches WDA had an occupational employment of 63,590 in 2022 with an average hourly wage of \$21.52 across all major occupational groups. **Figure 48** shows the highest average wage is in the Management Occupation group with an hourly rate of \$45.93, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$39.61. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations at \$11.83, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.31.

FIGURE 48: SANTEE-LYNCHES OCCUPATIONAL EMPLOYMENT & WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	63,590	\$11.31	\$21.52	\$26.62
11-000	Management Occupations	3,050	\$24.65	\$45.93	\$56.58
13-000	Business and Financial Operations Occupations	2,070	\$19.27	\$33.69	\$40.90
15-000	Computer and Mathematical Occupations	630	\$20.72	\$38.11	\$46.81
17-000	Architecture and Engineering Occupations	810	\$22.56	\$35.88	\$42.54
19-000	Life, Physical, and Social Science Occupations	380	\$17.75	\$30.98	\$37.60
21-000	Community and Social Service Occupations	920	\$14.76	\$21.90	\$25.47
23-000	Legal Occupations	270	\$17.08	\$36.14	\$45.67
25-000	Educational Instruction and Library Occupations	4,030	\$12.78	\$22.45	\$27.28
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	380	\$11.90	\$20.29	\$24.48
29-000	Healthcare Practitioners and Technical Occupations	3,860	\$17.96	\$39.61	\$50.43
31-000	Healthcare Support Occupations	2,970	\$10.51	\$14.49	\$16.48
33-000	Protective Services Occupations	1,510	\$13.39	\$19.03	\$21.84
35-000	Food Preparation and Serving Related Occupations	5,680	\$8.84	\$11.83	\$13.33
37-000	Building and Grounds Cleaning Maintenance Occupations	1,820	\$9.86	\$14.23	\$16.41
39-000	Personal Care and Service Occupations	1,340	\$9.66	\$14.31	\$16.63
41-000	Sales and Related Occupations	6,140	\$9.53	\$16.39	\$19.82
43-000	Office and Administrative Support Occupations	8,150	\$12.08	\$17.86	\$20.75
45-000	Farming, Fishing, and Forestry Occupations	150	\$12.73	\$20.39	\$24.22
47-000	Construction and Extraction Occupations	2,510	\$14.57	\$21.17	\$24.48
49-000	Installation, Maintenance, and Repair Occupations	3,030	\$14.82	\$24.05	\$28.67
51-000	Production Occupations	7,090	\$13.28	\$19.37	\$22.42
53-000	Transportation and Material Moving Occupations	6,800	\$11.47	\$17.06	\$19.86

Source: DEW; U.S. Bureau of Labor Statistics

Figure 49 presents the latest available industry employment projections over the 10 -year period 2020-2030 in the Santee-Lynches WDA and highlights them by major industry group. Health Care and Social Assistance is expected to increase the fastest at 27.6 percent, followed by Information, and Finance and Insurance at 26.0 percent and 14.4 percent, respectively. Accommodation and Food Services is expected to have the slowest positive growth at 2.4 percent, followed by Transportation and Warehousing at 3.6 percent. Utilities is expected to have a decline of -13.6 percent.

FIGURE 49: SANTEE-LYNCHES INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	70,110	71,791	1,681	2.4%
11-0000	Agriculture, Forestry, Fishing and Hunting	834	815	(19)	-2.3%
21-0000	Mining	54	47	(7)	-13.0%
22-0000	Utilities	242	209	(33)	-13.6%
23-0000	Construction	3,674	3,305	(372)	-10.1%
31-0000	Manufacturing	9,833	9,283	(550)	-5.6%
42-0000	Wholesale Trade	1,021	995	(26)	-2.6%
44-0000	Retail Trade	9,145	8,877	(268)	-2.9%
48-0000	Transportation and Warehousing	1,458	1,510	52	3.6%
51-0000	Information	319	402	83	26.0%
52-0000	Finance and Insurance	1,462	1,672	210	14.4%
53-0000	Real Estate and Rental and Leasing	356	336	(20)	-5.6%
54-0000	Professional, Scientific, and Technical Services	1,524	1,462	(62)	-4.1%
55-0000	Management of Companies and Enterprises	250	225	(25)	-10.0%
56-0000	Administrative and Support, Waste Management and Remediation Services	4,189	4,548	359	8.6%
61-0000	Educational Services	5,944	5,902	(42)	-0.7%
62-0000	Health Care and Social Assistance	9,876	12,598	2,722	27.6%
71-0000	Arts, Entertainment, and Recreation	456	482	26	5.7%
72-0000	Accommodation and Food Services	5,616	5,749	133	2.4%
81-0000	Other Services (Except Government)	3,906	3,889	(17)	-0.4%
92-0000	Government	6,328	6,199	(129)	-2.0%

Source: DEW, Employment Projections Program

Figure 50 highlights the projections by major occupation group. Office and Administrative Support Occupations is projected to have the highest number of jobs in 2030 with 8,323, followed Sales and Related Occupations with 7,003, and Production Occupations with 6,790. Transportation and Material Moving Occupations is expected to employ 6,167 in 2030.

Overall, the Santee-Lynches WDA is projected to have 8,094 annual job openings in all occupations. Food Preparation and Serving Related Occupations is expected to have the most openings at 1,019 per year over the 10-year period, followed by Sales and Related Occupations at 953.

FIGURE 50: SANTEE-LYNCHES OCCUPATION PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	70,110	71,791	1,681	2.4%	8,094
11-000	Management Occupations	3,752	3,941	189	5.1%	328
13-000	Business and Financial Operations Occupations	2,355	2,508	153	6.5%	221
15-000	Computer and Mathematical Occupations	591	630	39	6.6%	46
17-000	Architecture and Engineering Occupations	797	814	17	2.1%	61
19-000	Life, Physical, and Social Science Occupations	425	440	15	3.5%	42
21-000	Community and Social Service Occupations	1,211	1,267	56	4.6%	130
23-000	Legal Occupations	292	285	(7)	-2.4%	19
25-000	Education, Training, and Library Occupations	4,494	4,530	36	0.8%	411
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	550	548	(2)	-0.4%	54
29-000	Healthcare Practitioners and Technical Occupations	4,027	5,171	1,144	28.4%	373
31-000	Healthcare Support Occupations	3,312	4,168	856	25.9%	537
33-000	Protective Service Occupations	1,633	1,590	(43)	-2.6%	158
35-000	Food Preparation and Serving Related Occupations	5,747	5,950	203	3.5%	1,019
37-000	Building and Grounds Cleaning and Maintenance Occupations	2,810	2,827	17	0.6%	369
39-000	Personal Care and Service Occupations	2,046	2,080	34	1.7%	292
41-000	Sales and Related Occupations	7,310	7,003	(307)	-4.2%	953
43-000	Office and Administrative Support Occupations	8,600	8,323	(277)	-3.2%	908
45-000	Farming, Fishing, and Forestry Occupations	577	558	(19)	-3.3%	85
47-000	Construction and Extraction Occupations	3,337	3,125	(212)	-6.4%	298
49-000	Installation, Maintenance, and Repair Occupations	3,044	3,076	32	1.1%	286
51-000	Production Occupations	7,242	6,790	(452)	-6.2%	720
53-000	Transportation and Material Moving Occupations	5,958	6,167	209	3.5%	785

Source: DEW, Employment Projections Program

Figure 51 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 51: SANTEE-LYNCHES TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$30.56
41-2031	Retail Salespersons	\$11.97
41-1011	First-Line Supervisors of Retail Sales Workers	\$18.08
43-4051	Customer Service Representatives	\$14.18
35-3023	Fast Food and Counter Workers	\$8.76
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$14.14
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$21.75
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$10.77
31-1128	Home Health and Personal Care Aides	\$10.38
11-9051	Food Service Managers	\$24.28

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Trident

The Trident WDA had an occupational employment of 356,150 in 2022 with an average hourly wage of \$26.34 across all major occupational groups. **Figure 52** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$54.62, followed by Computer and Mathematical Occupations with an hourly rate of \$46.54. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations with an hourly rate of \$13.79, followed by Personal Care and Service Occupations with an hourly rate of \$15.13.

FIGURE 52: TRIDENT OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	356,150	\$12.67	\$26.34	\$33.18
11-000	Management Occupations	22,570	\$27.74	\$54.62	\$68.07
13-000	Business and Financial Operations Occupations	18,550	\$21.78	\$37.97	\$46.07
15-000	Computer and Mathematical Occupations	10,660	\$27.07	\$46.54	\$56.27
17-000	Architecture and Engineering Occupations	7,860	\$25.33	\$42.31	\$50.80
19-000	Life, Physical, and Social Science Occupations	2,420	\$19.65	\$33.70	\$40.72
21-000	Community and Social Service Occupations	4,060	\$15.62	\$23.84	\$27.95
23-000	Legal Occupations	3,290	\$20.23	\$41.46	\$52.07
25-000	Educational Instruction and Library Occupations	17,890	\$14.71	\$26.88	\$32.97
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	3,710	\$13.86	\$26.25	\$32.44
29-000	Healthcare Practitioners and Technical Occupations	24,330	\$21.96	\$42.45	\$52.70
31-000	Healthcare Support Occupations	11,660	\$12.78	\$17.44	\$19.77
33-000	Protective Services Occupations	7,200	\$12.81	\$21.36	\$25.64
35-000	Food Preparation and Serving Related Occupations	38,700	\$9.35	\$13.79	\$16.01
37-000	Building and Grounds Cleaning Maintenance Occupations	11,560	\$11.36	\$15.70	\$17.87
39-000	Personal Care and Service Occupations	8,830	\$10.07	\$15.13	\$17.66
41-000	Sales and Related Occupations	35,040	\$11.11	\$20.94	\$25.85
43-000	Office and Administrative Support Occupations	45,340	\$13.57	\$20.15	\$23.44
45-000	Farming, Fishing, and Forestry Occupations	200	\$14.59	\$19.60	\$22.11
47-000	Construction and Extraction Occupations	14,440	\$15.82	\$23.59	\$27.48
49-000	Installation, Maintenance, and Repair Occupations	15,540	\$15.79	\$24.77	\$29.26
51-000	Production Occupations	20,450	\$15.24	\$23.77	\$28.04
53-000	Transportation and Material Moving Occupations	31,850	\$12.40	\$19.49	\$23.03

Source: DEW; U.S. Bureau of Labor Statistics

Figure 53 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Trident WDA and highlights them by major industry group. Accommodation and Food Services is expected to increase the fastest at 29.5 percent, followed by Administrative and Support, Waste Management and Remediation Services; then and Arts, Entertainment, and Recreation at 29.3 percent and 25.5 percent, respectively. Utilities is expected to have the slowest positive growth at 4.5 percent. Agriculture, Forestry, Fishing and Hunting is expected to have the steepest decline at -6.2 percent.

FIGURE 53: TRIDENT INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	371,648	427,407	55,759	15.0%
11-0000	Agriculture, Forestry, Fishing and Hunting	697	654	(43)	-6.2%
21-0000	Mining	209	226	17	8.1%
22-0000	Utilities	1,127	1,178	51	4.5%
23-0000	Construction	20,499	22,299	1,800	8.8%
31-0000	Manufacturing	27,941	32,295	4,354	15.6%
42-0000	Wholesale Trade	10,286	12,145	1,859	18.1%
44-0000	Retail Trade	41,391	45,437	4,046	9.8%
48-0000	Transportation and Warehousing	14,200	17,604	3,404	24.0%
51-0000	Information	5,485	6,158	673	12.3%
52-0000	Finance and Insurance	8,751	10,348	1,597	18.6%
53-0000	Real Estate and Rental and Leasing	6,654	7,607	953	14.3%
54-0000	Professional, Scientific, and Technical Services	28,585	33,234	4,649	16.3%
55-0000	Management of Companies and Enterprises	2,606	2,847	241	9.3%
56-0000	Administrative and Support, Waste Management and Remediation Services	23,631	30,544	6,913	29.3%
61-0000	Educational Services	27,800	31,959	4,159	15.0%
62-0000	Health Care and Social Assistance	42,792	41,735	(1,057)	-2.5%
71-0000	Arts, Entertainment, and Recreation	4,678	5,871	1,193	25.5%
72-0000	Accommodation and Food Services	36,379	47,118	10,739	29.5%
81-0000	Other Services (Except Government)	17,214	20,282	3,068	17.8%
92-0000	Government	28,852	34,881	6,029	20.9%

Source: DEW, Employment Projections Program

Figure 54 highlights the projections by major occupation group. Office and Administrative Support Occupations are projected to have the highest number of jobs in 2030 with 50,824, followed by Food Preparation and Serving Related Occupations with 43,081, and Sales and Related Occupations with 42,813. Overall, the Trident WDA is projected to have 49,103 annual job openings in all occupations. Food Preparation and Serving Related Occupations is expected to have the most openings at 7,553 per year over the 10-year period, followed by Office and Administrative Support Occupations at 5,763.

FIGURE 54: TRIDENT OCCUPATION PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	371,648	427,407	55,759	15.0%	49,103
11-000	Management Occupations	22,332	26,300	3,968	17.8%	2,324
13-000	Business and Financial Operations Occupations	19,358	23,472	4,114	21.3%	2,263
15-000	Computer and Mathematical Occupations	11,765	14,454	2,689	22.9%	1,186
17-000	Architecture and Engineering Occupations	8,538	10,037	1,499	17.6%	821
19-000	Life, Physical, and Social Science Occupations	2,169	2,554	385	17.8%	243
21-000	Community and Social Service Occupations	4,531	5,206	675	14.9%	543
23-000	Legal Occupations	4,058	4,693	635	15.7%	377
25-000	Education, Training, and Library Occupations	16,172	18,948	2,776	17.2%	1,778
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	4,483	5,245	762	17.0%	563
29-000	Healthcare Practitioners and Technical Occupations	26,551	25,632	(919)	-3.5%	1,330
31-000	Healthcare Support Occupations	11,982	13,409	1,427	11.9%	1,661
33-000	Protective Service Occupations	7,358	9,018	1,660	22.6%	1,033
35-000	Food Preparation and Serving Related Occupations	34,181	43,081	8,900	26.0%	7,553
37-000	Building and Grounds Cleaning and Maintenance Occupations	14,650	17,793	3,143	21.5%	2,404
39-000	Personal Care and Service Occupations	9,790	12,043	2,253	23.0%	1,778
41-000	Sales and Related Occupations	38,769	42,813	4,044	10.4%	5,657
43-000	Office and Administrative Support Occupations	47,954	50,824	2,870	6.0%	5,763
45-000	Farming, Fishing, and Forestry Occupations	515	584	69	13.4%	91
47-000	Construction and Extraction Occupations	18,468	20,666	2,198	11.9%	2,129
49-000	Installation, Maintenance, and Repair Occupations	15,963	18,891	2,928	18.3%	1,938
51-000	Production Occupations	19,906	22,174	2,268	11.4%	2,485
53-000	Transportation and Material Moving Occupations	32,155	39,570	7,415	23.1%	5,183

Source: DEW, Employment Projections Program

Figure 55 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 55: TRIDENT TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$36.07
41-2031	Retail Salespersons	\$12.37
41-1011	First-Line Supervisors of Retail Sales Workers	\$18.15
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$25.39
43-4051	Customer Service Representatives	\$15.72
35-3023	Fast Food and Counter Workers	\$10.10
49-9071	Maintenance and Repair Workers, General	\$18.44
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$23.12
11-9051	Food Service Managers	\$28.74
35-3031	Waiters and Waitresses	\$9.63

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Upper Savannah WDA had an occupational employment of 79,820 in 2022 with an average hourly wage of \$22.23 across all major occupational groups. **Figure 56** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$48.48, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$41.43. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations with an hourly rate of \$12.33, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.11.

FIGURE 56: UPPER SAVANNAH OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	79,820	\$11.91	\$22.23	\$27.39
11-000	Management Occupations	3,840	\$25.27	\$48.48	\$60.53
13-000	Business and Financial Operations Occupations	2,100	\$18.69	\$32.08	\$38.78
15-000	Computer and Mathematical Occupations	680	\$20.21	\$33.86	\$40.69
17-000	Architecture and Engineering Occupations	1,350	\$23.99	\$36.74	\$43.12
19-000	Life, Physical, and Social Science Occupations	560	\$18.35	\$28.87	\$34.13
21-000	Community and Social Service Occupations	1,090	\$14.11	\$21.05	\$24.51
23-000	Legal Occupations	240	\$18.98	\$38.30	\$47.96
25-000	Educational Instruction and Library Occupations	5,000	\$13.79	\$23.88	\$28.92
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	490	\$13.22	\$22.30	\$26.85
29-000	Healthcare Practitioners and Technical Occupations	4,630	\$19.06	\$41.43	\$52.62
31-000	Healthcare Support Occupations	3,070	\$11.17	\$15.39	\$17.50
33-000	Protective Services Occupations	1,470	\$14.11	\$20.51	\$23.70
35-000	Food Preparation and Serving Related Occupations	6,030	\$8.93	\$12.33	\$14.03
37-000	Building and Grounds Cleaning Maintenance Occupations	2,200	\$10.40	\$14.11	\$15.96
39-000	Personal Care and Service Occupations	1,270	\$9.19	\$14.26	\$16.80
41-000	Sales and Related Occupations	5,860	\$9.84	\$17.66	\$21.57
43-000	Office and Administrative Support Occupations	8,570	\$12.30	\$18.57	\$21.70
45-000	Farming, Fishing, and Forestry Occupations	330	\$16.21	\$23.38	\$26.97
47-000	Construction and Extraction Occupations	2,730	\$14.35	\$21.07	\$24.44
49-000	Installation, Maintenance, and Repair Occupations	4,110	\$15.12	\$23.49	\$27.67
51-000	Production Occupations	15,610	\$13.63	\$19.64	\$22.65
53-000	Transportation and Material Moving Occupations	8,580	\$11.44	\$16.83	\$19.52

Source: DEW; U.S. Bureau of Labor Statistics

Figure 57 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Upper Savannah WDA and highlights them by major industry group. Arts, Entertainment, and Recreation is expected to increase the fastest at 89.2 percent, followed by Information and Health Care and Social Assistance at 33.7 percent and 27.6 percent, respectively. Several industries are expected to decline, including Utilities (-11.8 percent) and Mining (-11.5 percent).

FIGURE 57: UPPER SAVANNAH INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	86,880	90,203	3,323	3.8%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,581	1,555	(26)	-1.6%
21-0000	Mining	52	46	(6)	-11.5%
22-0000	Utilities	272	240	(32)	-11.8%
23-0000	Construction	3,168	2,901	(267)	-8.4%
31-0000	Manufacturing	21,966	21,456	(510)	-2.3%
42-0000	Wholesale Trade	2,045	2,037	(8)	-0.4%
44-0000	Retail Trade	7,963	8,070	107	1.3%
48-0000	Transportation and Warehousing	2,245	2,452	207	9.2%
51-0000	Information	374	500	126	33.7%
52-0000	Finance and Insurance	1,180	1,404	224	19.0%
53-0000	Real Estate and Rental and Leasing	457	440	(17)	-3.7%
54-0000	Professional, Scientific, and Technical Services	1,151	1,129	(22)	-1.9%
55-0000	Management of Companies and Enterprises	169	156	(13)	-7.7%
56-0000	Administrative and Support, Waste Management and Remediation Services	5,030	5,496	466	9.3%
61-0000	Educational Services	7,369	7,145	(224)	-3.0%
62-0000	Health Care and Social Assistance	9,801	12,504	2,703	27.6%
71-0000	Arts, Entertainment, and Recreation	784	1,483	699	89.2%
72-0000	Accommodation and Food Services	5,406	5,857	451	8.3%
81-0000	Other Services (Except Government)	3,541	3,401	(140)	-4.0%
92-0000	Government	8,288	8,113	(175)	-2.1%

Source: DEW, Employment Projections Program

Figure 58 highlights the projections by major occupation group. Production Occupations are projected to have the highest number of jobs in 2030 with 14,446, followed by Transportation and Materials Moving Occupations with 9,488, and Office and Administrative Support Occupations with 9,071.

Overall, the Upper Savannah WDA is projected to have 10,083 annual job openings in all occupations. Production Occupations are expected to have the most openings at 1,553 over the 10-year period, followed by Transportation and Materials Moving Occupations at 1,210.

FIGURE 58: UPPER SAVANNAH OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	86,880	90,203	3,323	3.8%	10,083
11-000	Management Occupations	4,821	5,107	286	5.9%	428
13-000	Business and Financial Operations Occupations	2,199	2,350	151	6.9%	214
15-000	Computer and Mathematical Occupations	615	657	42	6.8%	49
17-000	Architecture and Engineering Occupations	1,427	1,524	97	6.8%	118
19-000	Life, Physical, and Social Science Occupations	582	610	28	4.8%	57
21-000	Community and Social Service Occupations	1,785	1,813	28	1.6%	185
23-000	Legal Occupations	318	318	-	-	20
25-000	Education, Training, and Library Occupations	4,849	4,795	(54)	-1.1%	394
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	613	671	58	9.5%	75
29-000	Healthcare Practitioners and Technical Occupations	4,951	6,096	1,145	23.1%	420
31-000	Healthcare Support Occupations	3,053	3,853	800	26.2%	495
33-000	Protective Service Occupations	1,699	1,731	32	1.9%	164
35-000	Food Preparation and Serving Related Occupations	6,142	6,622	480	7.8%	1,137
37-000	Building and Grounds Cleaning and Maintenance Occupations	2,888	3,164	276	9.6%	420
39-000	Personal Care and Service Occupations	2,140	2,467	327	15.3%	365
41-000	Sales and Related Occupations	6,677	6,739	62	0.9%	914
43-000	Office and Administrative Support Occupations	9,280	9,071	(209)	-2.3%	979
45-000	Farming, Fishing, and Forestry Occupations	1,076	1,041	(35)	-3.3%	159
47-000	Construction and Extraction Occupations	3,567	3,389	(178)	-5.0%	325
49-000	Installation, Maintenance, and Repair Occupations	4,138	4,251	113	2.7%	403
51-000	Production Occupations	15,116	14,446	(670)	-4.4%	1,553
53-000	Transportation and Material Moving Occupations	8,944	9,488	544	6.1%	1,210

Source: DEW, Employment Projections Program

Figure 59 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 59: UPPER SAVANNAH TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.27
29-1141	Registered Nurses	\$29.87
42-2031	Retail Salespersons	\$11.04
17-3026	Industrial Engineering Technologists and Technicians	\$26.38
35-3023	Fast Food and Counter Workers	\$8.66
51-9199	Production Workers, All Other	\$13.67
11-9051	Food Service Managers	\$22.56
31-1128	Home Health and Personal Care Aides	\$11.38
29-2061	Licensed Practical and Licensed Vocational Nurses	\$21.86
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$13.61

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Upstate WDA had an occupational employment of 177,080 in 2022 with an average hourly wage of \$23.50 across all major occupational groups. **Figure 60** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$53.25, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$42.31. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations at \$12.58, followed by Building and Grounds Cleaning and Maintenance Occupations with an hourly rate of \$14.91.

FIGURE 60: UPSTATE OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	177,080	\$12.41	\$23.50	\$29.04
11-000	Management Occupations	8,690	\$27.51	\$53.25	\$66.12
13-000	Business and Financial Operations Occupations	6,060	\$20.65	\$35.17	\$42.43
15-000	Computer and Mathematical Occupations	2,170	\$21.91	\$38.06	\$46.13
17-000	Architecture and Engineering Occupations	3,180	\$24.21	\$38.33	\$45.38
19-000	Life, Physical, and Social Science Occupations	820	\$21.03	\$35.21	\$42.30
21-000	Community and Social Service Occupations	2,150	\$13.07	\$21.07	\$25.07
23-000	Legal Occupations	550	\$18.36	\$42.03	\$53.87
25-000	Educational Instruction and Library Occupations	9,000	\$14.10	\$23.82	\$28.68
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,260	\$13.91	\$24.39	\$29.63
29-000	Healthcare Practitioners and Technical Occupations	9,910	\$20.17	\$42.31	\$53.37
31-000	Healthcare Support Occupations	5,970	\$11.36	\$15.53	\$17.62
33-000	Protective Services Occupations	2,570	\$12.21	\$19.43	\$23.03
35-000	Food Preparation and Serving Related Occupations	14,270	\$9.28	\$12.58	\$14.23
37-000	Building and Grounds Cleaning Maintenance Occupations	4,040	\$10.77	\$14.91	\$16.98
39-000	Personal Care and Service Occupations	2,650	\$10.02	\$15.11	\$17.65
41-000	Sales and Related Occupations	14,400	\$10.40	\$18.64	\$22.75
43-000	Office and Administrative Support Occupations	22,040	\$13.08	\$19.11	\$22.12
45-000	Farming, Fishing, and Forestry Occupations	140	\$12.75	\$18.86	\$21.92
47-000	Construction and Extraction Occupations	5,840	\$14.33	\$21.72	\$25.41
49-000	Installation, Maintenance, and Repair Occupations	8,280	\$14.47	\$22.93	\$27.16
51-000	Production Occupations	31,520	\$14.80	\$21.77	\$25.25
53-000	Transportation and Material Moving Occupations	21,570	\$12.63	\$18.61	\$21.60

Source: DEW; U.S. Bureau of Labor Statistics

Figure 61 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Upstate WDA and highlights them by major industry group. Arts, Entertainment, and Recreation is expected to increase the fastest at 30.9 percent, followed by Administrative and Support, Waste Management and Remediation Services, and Information at 22.0 percent and 21.5 percent, respectively. Utilities is expected to decline -1.2 percent.

FIGURE 61: UPSTATE INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	188,965	210,249	21,284	11.3%
11-0000	Agriculture, Forestry, Fishing and Hunting	611	669	58	9.5%
21-0000	Mining	177	177	-	-
22-0000	Utilities	405	400	(5)	-1.2%
23-0000	Construction	8,228	8,430	202	2.5%
31-0000	Manufacturing	41,706	45,396	3,690	8.9%
42-0000	Wholesale Trade	8,938	9,967	1,029	11.5%
44-0000	Retail Trade	18,362	19,433	1,071	5.8%
48-0000	Transportation and Warehousing	12,023	14,455	2,432	20.2%
51-0000	Information	692	841	149	21.5%
52-0000	Finance and Insurance	3,754	4,233	479	12.8%
53-0000	Real Estate and Rental and Leasing	1,578	1,697	119	7.5%
54-0000	Professional, Scientific, and Technical Services	5,635	6,181	546	9.7%
55-0000	Management of Companies and Enterprises	1,889	1,947	58	3.1%
56-0000	Administrative and Support, Waste Management and Remediation Services	12,673	15,462	2,789	22.0%
61-0000	Educational Services	13,089	14,197	1,108	8.5%
62-0000	Health Care and Social Assistance	21,101	24,510	3,409	16.2%
71-0000	Arts, Entertainment, and Recreation	1,141	1,493	352	30.9%
72-0000	Accommodation and Food Services	13,512	15,963	2,451	18.1%
81-0000	Other Services (Except Government)	7,420	7,954	534	7.2%
92-0000	Government	7,685	8,448	763	10.0%

Source: DEW, Employment Projections Program

Figure 62 highlights the projections by major occupation group. Productions Occupations are projected to have the highest number of jobs in 2030 with 31,022, followed by Transportation and Material Moving Occupations with 26,814, and Office and Administrative Support Occupations with 25,110.

Overall, the Upstate WDA is projected to have 24,133 annual job openings in all occupations. Transportation and Material Moving Occupations are expected to have the most openings at 3,502 per year over the 10-year period, followed by Production Occupations at 3,441.

FIGURE 62: UPSTATE OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	188,965	210,249	21,284	11.3%	24,133
11-000	Management Occupations	9,355	10,534	1,179	12.6%	905
13-000	Business and Financial Operations Occupations	7,715	8,776	1,061	13.8%	840
15-000	Computer and Mathematical Occupations	2,402	2,772	370	15.4%	218
17-000	Architecture and Engineering Occupations	3,872	4,498	626	16.2%	356
19-000	Life, Physical, and Social Science Occupations	703	795	92	13.1%	75
21-000	Community and Social Service Occupations	2,468	2,783	315	12.8%	295
23-000	Legal Occupations	775	859	84	10.8%	65
25-000	Education, Training, and Library Occupations	8,354	9,239	885	10.6%	825
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,657	1,882	225	13.6%	204
29-000	Healthcare Practitioners and Technical Occupations	9,788	11,042	1,254	12.8%	697
31-000	Healthcare Support Occupations	6,254	7,851	1,597	25.5%	1,009
33-000	Protective Service Occupations	2,555	2,952	397	15.5%	332
35-000	Food Preparation and Serving Related Occupations	13,681	16,127	2,446	17.9%	2,801
37-000	Building and Grounds Cleaning and Maintenance Occupations	5,174	5,734	560	10.8%	764
39-000	Personal Care and Service Occupations	3,525	4,129	604	17.1%	608
41-000	Sales and Related Occupations	16,927	17,970	1,043	6.2%	2,437
43-000	Office and Administrative Support Occupations	24,312	25,110	798	3.3%	2,798
45-000	Farming, Fishing, and Forestry Occupations	470	513	43	9.2%	80
47-000	Construction and Extraction Occupations	8,278	8794	516	6.2%	885
49-000	Installation, Maintenance, and Repair Occupations	9,007	10,053	1,046	11.6%	994
51-000	Production Occupations	28,899	31,022	2,123	7.4%	3,441
53-000	Transportation and Material Moving Occupations	22,794	26,814	4,020	17.6%	3,502

Source: DEW, Employment Projections Program

Figure 63 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 63: UPSTATE TOP 10 IN-DEMAND OCCUPATIONS, 2022		
SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$35.87
41-2031	Retail Salespersons	\$11.28
41-1011	First-Line Supervisors of Retail Sales Workers	\$18.04
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$22.54
35-3023	Fast Food and Counter Workers	\$10.59
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$14.33
17-3026	Industrial Engineering Technologists and Technicians	\$23.63
43-4051	Customer Service Representatives	\$14.26
11-9051	Food Service Managers	\$27.61
49-9071	Maintenance and Repair Workers, General	\$18.14

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

Waccamaw

The Waccamaw WDA had an occupational employment of 32,730 in 2022 with an average hourly wage of \$21.67 across all major occupational groups. **Figure 64** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$49.13, followed by Legal Occupations with an hourly rate of \$41.91. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations at \$12.34, followed by Personal Care and Service Occupations with an hourly rate of \$13.93.

FIGURE 64: WACCAMAW OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	32,730	\$10.94	\$21.67	\$27.03
11-000	Management Occupations	1,650	\$25.80	\$49.13	\$60.80
13-000	Business and Financial Operations Occupations	1,040	\$19.38	\$31.24	\$37.17
15-000	Computer and Mathematical Occupations	260	\$21.97	\$39.91	\$48.88
17-000	Architecture and Engineering Occupations	-	\$20.12	\$31.47	\$37.14
19-000	Life, Physical, and Social Science Occupations	240	\$17.66	\$28.90	\$34.52
21-000	Community and Social Service Occupations	390	\$14.09	\$22.19	\$26.24
23-000	Legal Occupations	220	\$17.83	\$41.91	\$53.95
25-000	Educational Instruction and Library Occupations	1,480	\$13.28	\$22.95	\$27.79
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	140	\$12.49	\$21.63	\$26.20
29-000	Healthcare Practitioners and Technical Occupations	2,440	\$18.93	\$37.76	\$47.18
31-000	Healthcare Support Occupations	1,760	\$10.03	\$15.06	\$17.57
33-000	Protective Services Occupations	-	\$12.73	\$19.97	\$23.59
35-000	Food Preparation and Serving Related Occupations	4,120	\$8.55	\$12.34	\$14.23
37-000	Building and Grounds Cleaning Maintenance Occupations	1,180	\$9.89	\$14.05	\$16.13
39-000	Personal Care and Service Occupations	730	\$8.94	\$13.93	\$16.43
41-000	Sales and Related Occupations	2,890	\$9.52	\$16.25	\$19.61
43-000	Office and Administrative Support Occupations	4,520	\$12.26	\$18.05	\$20.94
45-000	Farming, Fishing, and Forestry Occupations	230	\$13.87	\$22.47	\$26.76
47-000	Construction and Extraction Occupations	1,400	\$14.09	\$20.84	\$24.21
49-000	Installation, Maintenance, and Repair Occupations	1,570	\$13.64	\$22.76	\$27.31
51-000	Production Occupations	3,020	\$12.69	\$20.38	\$24.22
53-000	Transportation and Material Moving Occupations	2,200	\$10.86	\$16.71	\$19.63

Source: DEW; U.S. Bureau of Labor Statistics

Figure 65 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Waccamaw WDA and highlights them by major industry group. Administrative and Support, Waste Management and Remediation Services is expected to increase the fastest at 43.1 percent, followed by Accommodation and Food Services, and Transportation and Warehousing at 40.0 percent and 37.1 percent, respectively. Finance and Insurance is expected to have the slowest growth at 3.6 percent, followed by Other Services at 4.5 percent.

FIGURE 65: WACCAMAW INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	173,111	43,734	1,681	25.3%
11-0000	Agriculture, Forestry, Fishing and Hunting	1,227	1,403	176	14.3%
21-0000	Mining	96	112	16	16.7%
22-0000	Utilities	515	594	79	15.3%
23-0000	Construction	9,887	11,885	1,968	20.0%
31-0000	Manufacturing	7,656	9,187	1,531	20.0%
42-0000	Wholesale Trade	3,050	3,974	924	30.3%
44-0000	Retail Trade	26,886	31,066	4,180	15.6%
48-0000	Transportation and Warehousing	2,621	3,593	972	37.1%
51-0000	Information	2,010	2,530	520	25.9%
52-0000	Finance and Insurance	4,703	4,874	171	3.6%
53-0000	Real Estate and Rental and Leasing	4,513	5,702	1,189	26.4%
54-0000	Professional, Scientific, and Technical Services	5,345	6,856	1,511	28.3%
55-0000	Management of Companies and Enterprises	766	923	157	20.5%
56-0000	Administrative and Support, Waste Management and Remediation Services	9,866	14,114	4,248	43.1%
61-0000	Educational Services	11,096	14,074	2,978	26.8%
62-0000	Health Care and Social Assistance	18,965	22,660	3,695	19.5%
71-0000	Arts, Entertainment, and Recreation	4,933	5,838	905	18.4%
72-0000	Accommodation and Food Services	30,265	42,369	12,104	40.0%
81-0000	Other Services (Except Government)	7,848	9,786	1,938	4.5%
92-0000	Government	10,145	13,175	3,030	29.9%

Source: DEW, Employment Projections Program

Figure 66 highlights the projections by major occupation group. Food Preparation and Serving Related Occupations are projected to have the highest number of jobs in 2030 with 34,421, followed Sales and Related Occupations with 28,492, Office and Administrative Support Occupations with 25,288. Transportation and Material Moving Occupations are expected to employ 15,516 in 2030.

Overall, the Waccamaw WDA is projected to have 27,600 annual job openings in all occupations. Food Preparation and Serving Related Occupations are expected to have the most openings at 6,123 per year over the 10-year period, followed by Sales and Related Occupations at 3,901.

FIGURE 66: WACCAMAW OCCUPATION PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	173,111	216,845	43,734	25.3%	27,600
11-000	Management Occupations	10,152	12,834	2,682	26.4%	1,208
13-000	Business and Financial Operations Occupations	5,290	6,603	1,313	24.8%	649
15-000	Computer and Mathematical Occupations	1,365	1,747	382	28.0%	146
17-000	Architecture and Engineering Occupations	1,212	1,517	305	25.2%	133
19-000	Life, Physical, and Social Science Occupations	560	713	153	27.3%	72
21-000	Community and Social Service Occupations	1,732	1,201	469	27.1%	241
23-000	Legal Occupations	1,339	1,757	418	31.2%	157
25-000	Education, Training, and Library Occupations	7,333	9,466	2,133	29.1%	971
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,828	2,356	528	28.9%	264
29-000	Healthcare Practitioners and Technical Occupations	8,917	10,495	1,578	17.7%	699
31-000	Healthcare Support Occupations	5,756	7,514	1,758	30.5%	971
33-000	Protective Service Occupations	4,726	6,399	1,673	35.4%	779
35-000	Food Preparation and Serving Related Occupations	24,894	34,421	9,527	38.3%	6,123
37-000	Building and Grounds Cleaning and Maintenance Occupations	9,854	12,779	2,925	29.7%	1,750
39-000	Personal Care and Service Occupations	5,797	7,481	1,684	29.1%	1,184
41-000	Sales and Related Occupations	24,150	28,492	4,432	18.0%	3,901
43-000	Office and Administrative Support Occupations	22,122	25,288	3,176	14.4%	3,016
45-000	Farming, Fishing, and Forestry Occupations	831	1,042	211	25.4%	164
47-000	Construction and Extraction Occupations	8,629	10,623	1,994	23.1%	1,138
49-000	Installation, Maintenance, and Repair Occupations	8,155	9,972	1,817	22.3%	1,046
51-000	Production Occupations	6,437	7,629	1,192	18.5%	896
53-000	Transportation and Material Moving Occupations	12,042	15,516	3,474	28.9%	2,093

Source: DEW, Employment Projections Program

Figure 67 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 67: WACCAMAW TOP 10 IN-DEMAND OCCUPATIONS, 2022		
SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$31.86
41-2031	Retail Salespersons	\$11.52
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.15
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$26.72
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$11.44
35-3023	Fast Food and Counter Workers	\$10.42
49-9071	Maintenance and Repair Workers, General	\$16.26
53-7062	Laborers and Freight, Stock, and Material Movers, Hand	\$13.95
53-3032	Heavy and Tractor-Trailer Truck Drivers	\$20.52
43-4051	Customer Service Representatives	\$14.56

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

The Worklink WDA had an occupational employment of 130,440 in 2022 with an average hourly wage of \$23.57 across all major occupational groups. **Figure 68** shows the highest average wage to be in the Management Occupation group with an hourly rate of \$51.21, followed by Healthcare Practitioners and Technical Occupations with an hourly rate of \$41.20. The lowest average hourly rate is in the Food Preparation and Serving Related Occupations at \$12.66, followed by Personal Care and Service Occupations with an hourly rate of \$14.51.

FIGURE 68: WORKLINK OCCUPATIONAL EMPLOYMENT AND WAGES, 2022

SOC Code	Occupation Group	Employment	Entry Level	Mean	Experience
	Total, All Occupations	130,440	\$11.90	\$23.57	\$29.40
11-000	Management Occupations	7,700	\$26.60	\$51.21	\$63.51
13-000	Business and Financial Operations Occupations	4,490	\$19.83	\$34.22	\$41.42
15-000	Computer and Mathematical Occupations	1,970	\$22.80	\$38.36	\$46.13
17-000	Architecture and Engineering Occupations	2,870	\$24.23	\$37.87	\$44.69
19-000	Life, Physical, and Social Science Occupations	1,040	\$19.99	\$32.42	\$38.64
21-000	Community and Social Service Occupations	1,600	\$15.04	\$22.23	\$25.82
23-000	Legal Occupations	460	\$19.99	\$38.96	\$48.44
25-000	Educational Instruction and Library Occupations	8,720	\$14.91	\$26.96	\$32.98
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,140	\$13.82	\$28.66	\$36.08
29-000	Healthcare Practitioners and Technical Occupations	7,610	\$18.88	\$41.20	\$52.36
31-000	Healthcare Support Occupations	5,000	\$10.81	\$15.66	\$18.08
33-000	Protective Services Occupations	-	\$12.00	\$19.14	\$22.71
35-000	Food Preparation and Serving Related Occupations	14,370	\$9.18	\$12.66	\$14.40
37-000	Building and Grounds Cleaning Maintenance Occupations	3,360	\$10.71	\$14.79	\$16.84
39-000	Personal Care and Service Occupations	2,770	\$9.63	\$14.51	\$16.95
41-000	Sales and Related Occupations	12,990	\$10.13	\$17.74	\$21.55
43-000	Office and Administrative Support Occupations	14,850	\$12.53	\$18.93	\$22.14
45-000	Farming, Fishing, and Forestry Occupations	-	\$12.73	\$17.97	\$20.59
47-000	Construction and Extraction Occupations	4,400	\$14.99	\$21.92	\$25.38
49-000	Installation, Maintenance, and Repair Occupations	5,540	\$15.02	\$23.76	\$28.13
51-000	Production Occupations	16,600	\$14.85	\$21.24	\$24.44
53-000	Transportation and Material Moving Occupations	10,390	\$12.25	\$17.50	\$20.13

Source: DEW; U.S. Bureau of Labor Statistics

Figure 69 presents the latest available industry employment projections over the 10-year period 2020-2030 in the Worklink WDA and highlights them by major industry group. Arts, Entertainment, and Recreation is expected to increase the fastest at 32.0 percent, followed by Information, and Health Care and Social Assistance at 31.0 percent and 27.0 percent, respectively. Educational Services are expected to decline -11.2 percent.

FIGURE 69: WORKLINK INDUSTRY EMPLOYMENT PROJECTIONS, 2020-2030

NAICS Code	Industry Title	Base Year Employment	Projected Year Employment	Numeric Change	Percent Change
	All Industries Total	136,740	147,200	10,460	7.7%
11-0000	Architecture, Forestry, Fishing and Hunting	810	860	50	6.2%
21-0000	Mining	172	166	(6)	-3.5%
22-0000	Utilities	1,572	1,501	(71)	-4.5%
23-0000	Construction	5,589	5,560	(29)	-0.5%
31-0000	Manufacturing	25,610	27,017	1,407	5.5%
42-0000	Wholesale Trade	3,547	3,826	279	7.9%
44-0000	Retail Trade	17,607	17,904	297	1.7%
48-0000	Transportation and Warehousing	2,372	2,791	419	17.7%
51-0000	Information	817	1,070	253	31.0%
52-0000	Finance and Insurance	2,318	2,678	360	15.5%
53-0000	Real Estate and Rental and Leasing	1,113	1,164	51	4.6%
54-0000	Professional, Scientific, and Technical Services	3,360	3,566	206	6.1%
55-0000	Management of Companies and Enterprises	214	213	(1)	-0.5%
56-0000	Administrative and Support, Waste Management and Remediation Services	4,621	5,470	849	18.4%
61-0000	Educational Services	15,651	13,896	(1,755)	-11.2%
62-0000	Health Care and Social Assistance	16,133	20,483	4,350	27.0%
71-0000	Arts, Entertainment, and Recreation	1,674	2,209	535	32.0%
72-0000	Accommodation and Food Services	13,405	15,562	2,157	16.1%
81-0000	Other Services (Except Government)	6,253	6,996	743	11.9%

Source: DEW, Employment Projections Program

Figure 70 highlights the projections by major occupation group. Production Occupations are projected to have the highest number of jobs in 2030 with 17,116, followed Food Preparation and Serving Related Occupations with 15,482, and Office and Administrative Support Occupations with 15,235.

Overall, the Worklink WDA is projected to have 17,374 annual job openings in all occupations. Food Preparation and Serving Related Occupations are expected to have the most openings at 2,717, followed by Sales and Related Occupations at 1,959.

FIGURE 70: WORKLINK OCCUPATION EMPLOYMENT PROJECTIONS, 2020-2030

SOC Code	Occupation Group	Base Employment	Projected Employment	Numeric Change	Percent Change	Annual Job Openings
	Total, All Occupations	136,740	147,200	10,460	7.7%	17,374
11-000	Management Occupations	7,786	8,508	722	9.3%	743
13-000	Business and Financial Operations Occupations	4,327	4,794	467	10.8%	461
15-000	Computer and Mathematical Occupations	1,591	1,799	208	13.1%	144
17-000	Architecture and Engineering Occupations	3,329	3,651	322	9.7%	281
19-000	Life, Physical, and Social Science Occupations	567	591	24	4.2%	57
21-000	Community and Social Service Occupations	1,811	1,985	174	9.6%	219
23-000	Legal Occupations	470	516	46	9.8%	39
25-000	Education, Training, and Library Occupations	9,270	8,419	(851)	-9.2%	919
27-000	Arts, Design, Entertainment, Sports, and Media Occupations	1,511	1,598	87	5.8%	188
29-000	Healthcare Practitioners and Technical Occupations	7,689	9,600	1,911	24.9%	669
31-000	Healthcare Support Occupations	5,062	6,439	1,377	27.2%	830
33-000	Protective Service Occupations	1,998	2,215	217	10.9%	241
35-000	Food Preparation and Serving Related Occupations	13,550	15,482	1,932	14.3%	2,717
37-000	Building and Grounds Cleaning and Maintenance Occupations	4,994	5,446	452	9.1%	738
39-000	Personal Care and Service Occupations	4,285	4,973	688	16.1%	750
41-000	Sales and Related Occupations	14,125	14,418	293	2.1%	1,959
43-000	Office and Administrative Support Occupations	15,092	15,235	143	1.0%	1,699
45-000	Farming, Fishing, and Forestry Occupations	634	680	46	7.3%	106
47-000	Construction and Extraction Occupations	5,774	5,926	152	2.6%	587
49-000	Installation, Maintenance, and Repair Occupations	5,749	6,193	444	7.7%	614
51-000	Production Occupations	16,689	17,116	427	2.6%	1,859
53-000	Transportation and Material Moving Occupations	10,437	11,616	1,179	11.3%	1,555

Source: DEW, Employment Projections Program

Figure 71 summarizes the top ten occupational job postings within the region and their average hourly salary.

FIGURE 72: WORKLINK TOP 10 IN-DEMAND OCCUPATIONS, 2022

SOC Code	Occupational Title	Average Hourly Wage
29-1141	Registered Nurses	\$30.96
41-2031	Retail Salespersons	\$10.87
41-1011	First-Line Supervisors of Retail Sales Workers	\$17.18
43-6014	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$17.29
11-9199	Managers, All Other	\$45.81
25-1099	Postsecondary Teachers	\$32.53
35-3023	Fast Food and Counter Workers	\$9.62
43-1011	First-Line Supervisors of Office and Administrative Support Workers	\$22.66
29-2061	Licensed Practical and Licensed Vocational Nurses	\$22.06
21-1018	Substance Abuse, Behavioral Disorder, and Mental Health Counselors	\$17.27

Source: Lightcast Labor Insight, Help Wanted Online Data® Series (HWOL)

REQUIRED LANGUAGE

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